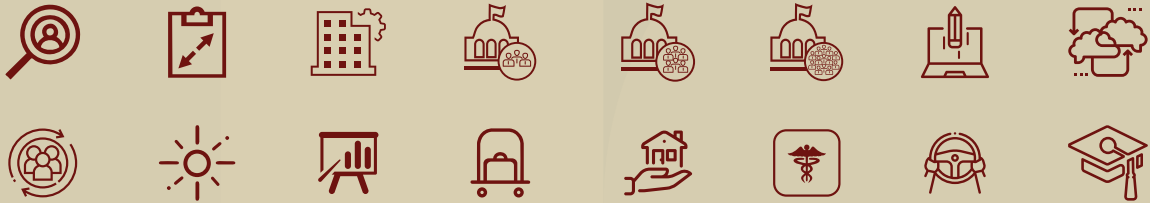


الشبكة العربية للمسؤولية  
الإجتماعية للمؤسسات  
Arabia CSR Network®



# ARABIA CSR AND SUSTAINABILITY AWARDS 17<sup>th</sup> CYCLE 2024



## WINNERS BOOKLET





Based on the procedures we have performed and the evidence we have obtained, nothing came to our attention to suggest that the established procedure and guidance in scoring of applicants for CSR awards 2024 by Arabia CSR Network have not been adhered to.

This conclusion relates only to the selected Information and is to be read in the context of this Independent Assurance Statement, in particular the inherent limitations explained overleaf.

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## About the Network

The Arabia Corporate Social Responsibility (CSR) Network (ACSRN) is a multi-stakeholder participatory platform through which a range of activities are offered to organisations to build knowledge, awareness and capacity for the deployment of ESG strategies, policies and practices.

Originating in 2004, the Arabia CSR Network was the first entity in the Arab Region to establish a network of sustainability minded organisations, public and private alike. Starting with the GCC countries, it soon spread to the entire Middle East and North Africa (MENA) region. Among the earliest activities designed by the Network was the Arabia CSR & Sustainability Awards, which was launched in 2008. It was followed by the Arabia CSR Forum in 2010, which has since become the meeting point of sustainability leaders, experts and practitioners from across the entire globe.

ACSRN also publishes the annual Arabia CSR & Sustainability Best Practice Case Studies, a rich and informative resource book that features organisations that have distinguished themselves as winners and finalists of the Arabia CSR & Sustainability Awards. ACSRN offers advisory services in sustainability vision, mission & values, strategy review and formulation, gap and SWOT analysis, and sustainability reporting. ACSRN is also recognised as a third-party assurance provider for sustainability reports.

ACSRN has been one of the pioneers in developing locally based knowledge content on social responsibility and sustainability. In recognition of its expertise, ACSRN was the first entity on the GCC Region to officially become a local training partner of the Global Reporting Initiative (GRI) and went on to offer the only GRI certified training in both English & Arabic language for a full decade in the Arabic Speaking Middle East countries. ACSRN also developed and offers other CSR trainings in collaboration with the Asian Institute of Management (AIM) in the Philippines. ACSRN currently offers a selection of trainings and workshops, focused on various stages and aspects of implementation of CSR, ESG and Sustainability.

## Focus Areas



# Foreword



**Habiba Al Mar'ashi**  
Founder, President & CEO

It is said that the best part of competition is that through it we discover what we are capable of, and how much more we can actually do than we ever believed possible.

The Arabia CSR & Sustainability Awards is this one of a kind competition that we rolled out in the Arab World in 2008 to help in discovering latent possibilities and hidden capabilities. It educates, motivates and empowers. The rigorous application process and the evaluation of the jury combine to make for one of the most valuable and enriching experiences for the participants. An awards clinic is organised for participants in every cycle of the Awards to help them prepare their applications. A fully digital platform and a 3<sup>rd</sup> party verification of results endows transparency and accountability, while upholding its reputation as a Green initiative. The awarding ceremony of each cycle is conceived and conducted as a Carbon Neutral event, thus upholding its reputation further.

In 2024, the awards completed **17 years**, a feat that is remarkable given the changes the world has seen during this period. The awards in the meanwhile have acknowledged the change and responded accordingly with consistent review and adjustment. From year to year, it has gone from strength to strength. With 3 categories in its 1<sup>st</sup> year, the Awards in 2024 had **16** categories, with a new sector specific category (Education) introduced for the first time.

The 17<sup>th</sup> Cycle attracted participants from different corners of the Arab world, including North Africa. The participation from Palestine and Yemen brings great hope for the Region, and shows the dedication of many towards sustainable development. The total number of registrations received stood at **122**, spanning **10** countries and representing **16** sectors.

The Awards are supported by a large number of public and private establishments, whose engagement underscores the credibility of this unique initiative, which stands unmatched in its rigour and value. The highest support was received in the form of a patronage, which was graciously conferred by **H.H. Sheikh Salim Bin Sultan Bin Saqr Al Qassimi, Chairman of the Ras Al Khaimah Civil Aviation Department and member of the Government of Ras Al Khaimah Executive Council.**

The Winners Booklet attempts to highlight the results and overall performance of the 17<sup>th</sup> Cycle of the Arabia CSR & Sustainability Awards applicants. This booklet will introduce the winners in 2024, and also present a brief synopsis of the evolution of the awards from inception.

Winning is not the destination, but a progression towards further improvement. Nelson Mandela famously said: "The true measure of winning is the positive impact you have on others and the difference you make in the world." In this sense, every participating entity is a winner of the Awards. They motivate others to emulate their efforts to become responsible, ethical and sustainable. That is the essence of true success. The Arabia CSR & Sustainability Awards therefore recognises the commitment of all organisations that have participated till date and those that will join this unique platform in the years to come.

# Evolution of the Awards

The story of the Arabia CSR Awards began in 2008, when there was generally a dearth of such initiatives in the Arab world. Corporate Social Responsibility (CSR) had a loose connotation with an overriding focus on social or community-oriented activities that were undertaken by private and public sectors. Social contribution being a part of the Arab culture and religious tradition, philanthropy and altruistic engagement with charities and foundations among all organisations and all sectors.

Throughout the 1990s and the beginning of the new millennium, several management standards for business excellence continued to gain traction around the world and in this region as well; which highlighted the growing awareness with respect to quality, environment, health and safety issues and related impacts.

In 2004, the Emirates Environmental Group, the 1<sup>st</sup> environmental NGO in the UAE established a network for CSR, drawing in a section of its own corporate members and associates. Among various activities, training and capacity building was the most effective in attracting a slew of socially and environmentally responsible organisations in the region.

In 2007-2008, the network was formally registered as the “Arabia CSR Network”, and a survey was undertaken in-house by experts to assess the ‘state of CSR’ in the GCC region. The respondents included the members of the Network and other leading industries in the region.

The findings of the survey prompted the formation of the renowned ‘Arabia CSR Awards’; - a veritable sustainability benchmark for organisations operating within the Arab region. Initially, participants came from the United Arab Emirates and the GCC countries and finally, the entire Arab World with plans in the pipeline to expand it beyond.

At inception, the awards had only 3 size-based categories and today it boasts 16 categories; some of them are general and others are sector specific. The increase of categories mirrors the growth and the reach of the Arabia CSR and Sustainability Awards, with the ability to apply in three languages, - Arabic, English and French.

The criteria and the application undergo annually a substantial modification and refinement, and bolstered by the feedback of the awards’ jury and external experts. The awards criteria, likewise, have been reinforced from time to time to reflect the global occurring trends and developments. Starting with the EQFM business excellence model, the UN Global Compact Ten Principles and the GRI standards, it went on to include the 17 UN Sustainable Development Goals and the principles of the GISD Alliance, convened by the UN.

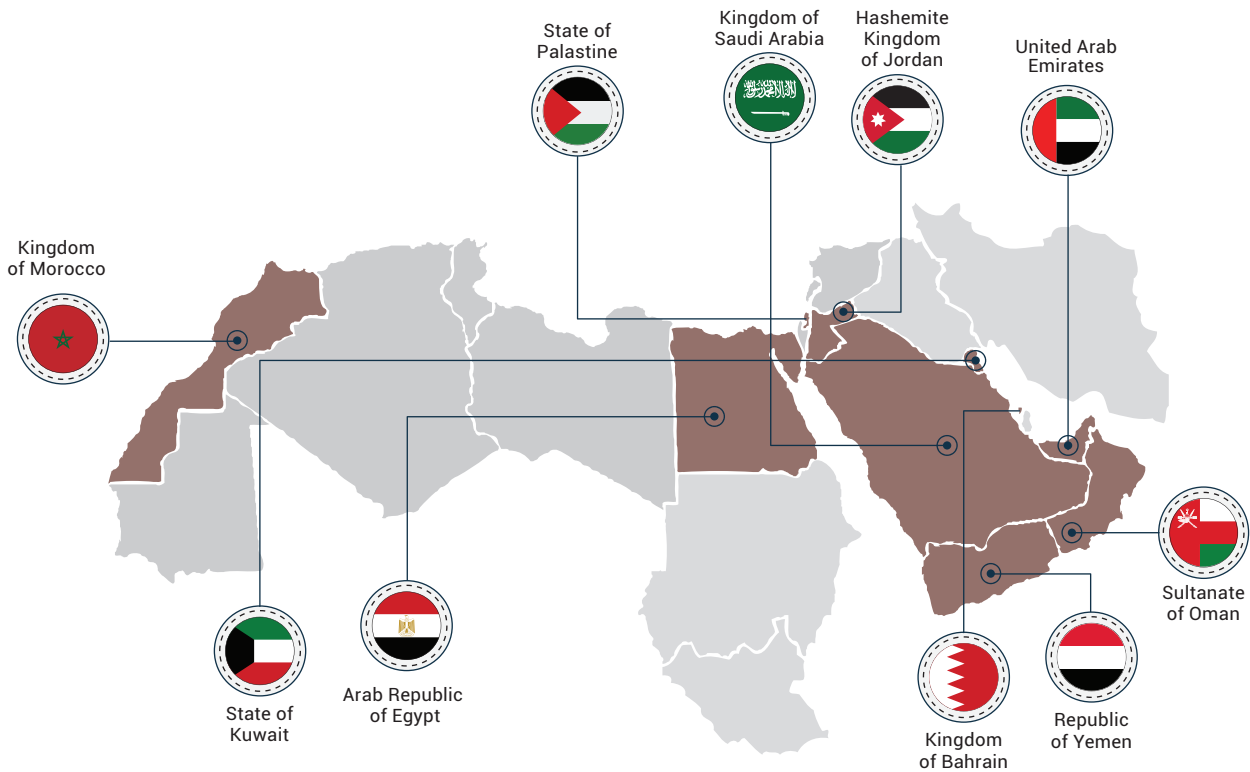
The Awards also have a rich history of endorsement and patronage from federal, local and international sources. A large number of organisations from different sectors have become sponsors and partners, as a means of associating with the world’s highly acknowledged, most rigour-based, credible and transparent awards for CSR and sustainability.

The most remarkable aspect of the Arabia CSR Awards is the detailed jury assessment and feedback, which along with a self-assessment by the applicant, is the tool that applicants use to understand gaps and strengths and formulate improvement plans. This booklet is the most important product of the awards, and countless organisations have benefitted from it and credited their success and improvement of performance to the guidance contained therein. Detailed success stories from the individual awards cycles are published and highlighted via an annual “Arabia CSR Best Practices” resource book.

The Awards have transformed gradually into a fully electronic platform whereby all processes including registration, application and submission, jury evaluation and meetings are conducted digitally. Furthermore, the awarding ceremony itself is conducted as a Carbon Neutral event, by virtue of offsetting the CO<sub>2</sub> impacts of the whole process including the transportation. Each application is assessed by multiple judges to ensure optimum results and the final results of the awards are subject to a third party verification carried out by a leading global assurance provider, which further helps assure the neutrality of the Network and to retain the high standard, credibility and reputation of the Arabia CSR Awards.



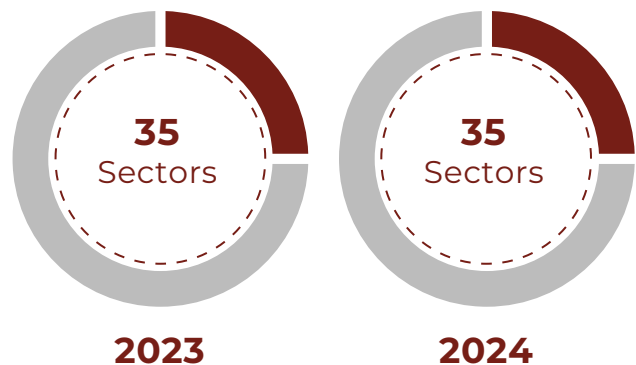
## Participation by Country



## Participation by Sector

- Automotive
- Aviation
- Building technology, software, and service solutions in all verticals
- Chemicals & Petrochemicals
- Construction & Materials
- Consulting
- Cosmetics
- Distributors
- Energy
- Environmental services
- Entertainment
- Facilities management
- Financial services & banks
- Food & beverage
- Government/ public service
- Health care
- Higher Education Institute
- Holding
- Hospitality
- Investment
- Logistics
- Manufacturing
- Marketing

- Mining
- Non-profit / Non-governmental
- Oil & Gas
- Outsourcing
- Recycling
- Relocations
- Renewable energy
- Real estate
- Retail
- Social enterprise
- Technology
- Telecommunications



# Trends Analysis 2024



While the statistics for the 17<sup>th</sup> Cycle in 2024 show a slight dip in comparison to the 16<sup>th</sup> Cycle in 2023, however the trend of robust participation still continues. Given its reputation as among the most rigorous award programme in the world, it demands enormous effort from applicants to put together a strong application, and even more for a winning application.

Year	Registrations	Applications	Countries	Sustainability Reports	Sectors
2024	122	87	10	31	35
2023	155	91	12	42	35

The number of Sustainability Reports submitted by applicants in 2024 was **31**, lower than in 2023 which stood at **42**, on account of the lower number of applicants received this year. This point underscores the emphasis that Arabia CSR Network places on sustainability reporting and ESG disclosures, which is reflected in the ongoing training and workshop sessions that it conducts throughout the year.

The breakdown of sustainability reports from various sectors is as follows:

Sectors	Sustainability Report	Sectors	Sustainability Report
Small Sized Business	4	Financial Sector	2
Medium Sized Business	2	Social Enterprise	1
Large Sized Business	8	Hospitality Sector	2
Public Sector Medium Sized Organisation	2	Construction and Materials Sector	2
Public Sector Large Sized Organisation	2	Healthcare Sector	2
Energy Sector	2	Automotive Industry Sector	2

The results of the 17<sup>th</sup> Cycle in 2024 showed **40** winners, with some ties in various positions across different award categories. These included winners and runners up who received the highly cherished and specially designed Arabia CSR Awards crystal trophies and certificates of appreciation. The trend, in the overall consideration, indicated a continuing dedication towards sustainable business practices, ethics, accountability and transparency.

Organisations in the Middle East and North Africa region are demonstrating excellence in how they have mastered the way of doing business in a way that upholds the enduring socio-cultural and ethical values of the community, along with a deep regard for all stakeholders. The importance of partnerships and shared value is clear and apparent, and goes a long way in guiding organisations towards better and lasting outcomes.

The most significant action taken by organisations is in the direction of net zero emissions and circular economic models, which is gaining traction across the region, with governments and businesses designing plans to combat climate change and following a sustainable pathway to growth and development. The awards capture these trends and highlight the ongoing and highly commendable efforts across the Arab region.



# 17<sup>TH</sup> CYCLE FINALISTS



# LARGE PUBLIC SECTOR CATEGORY



# WINNER

## LARGE PUBLIC SECTOR CATEGORY



## Dubai Electricity & Water Authority (DEWA) United Arab Emirates



هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority

In the field of sustainability, the Dubai Electricity & Water Authority (DEWA) shines as a leader in environmental stewardship, social responsibility and innovative practices. Since its inception in 1992, DEWA's unwavering commitment to these areas makes it a standout example for organisations aiming to make a significant impact.

DEWA's strategic direction includes ambitious targets such as achieving net-zero emissions by 2050 and providing 100% renewable energy by the same year. Notably, DEWA aims to reach 25% renewable energy by 2030 through initiatives like the Mohammed bin Rashid Al Maktoum Solar Park.

Training and awareness are central to DEWA's environmental strategy. In 2023, DEWA conducted 100 training sessions attended by 1,235 employees, reflecting its commitment to deepening environmental consciousness across the workforce. The organisation also engages external stakeholders, such as suppliers, through initiatives like the awareness sessions at the WETEX exhibition. DEWA's Green Procurement Programme highlights its dedication to sustainable supply chain practices. Certified Green Suppliers are integrated into DEWA's procurement processes, reinforcing the company's commitment to sustainable and eco-friendly practices.

DEWA's dedication to health and safety is evidenced by its transition from OHSAS 18001 to ISO 45001, and its recognition with multiple awards including the British Safety Council's Gold award. DEWA upholds labour rights through policies aligned with international standards and local regulations, emphasising fair compensation and transparency. The organisation has implemented a comprehensive grievance mechanism, supported by various reporting channels and a structured review process. DEWA also prioritises internal awareness on labour standards, conducting numerous sessions to ensure compliance with ethical standards.

In terms of human rights, DEWA's strategic objectives focus on inclusion and diversity, achieving high satisfaction rates among employees and community stakeholders. As for DEWA's CSR strategy, it is guided by a clear selection criterion that aligns with social needs, government directives and community feedback. This approach ensures that DEWA's initiatives address local cultural, social and environmental needs effectively.

DEWA's impactful community projects include the development of the Senses Center for people with disabilities, with rigorous assessments before, during and after completion to gauge impact and ensure alignment with community needs. DEWA employs a structured approach to partnerships, involving a comprehensive framework and dedicated resources.

This ensures alignment with DEWA's sustainability focus areas and stakeholder needs. Notable initiatives include the Partners Creativity Lab at the Mohammed bin Rashid Al Maktoum Solar Park and the use of tools like the Partnership Value Assessment Toolkit to evaluate and enhance collaborations.

Innovation is a cornerstone of DEWA's strategy, with a focus on embedding innovative practices to support sustainability and organisational goals. DEWA's innovation efforts have led to significant achievements, including high scores in digital adoption and customer happiness indexes as well as substantial savings from service improvements.

DEWA's approach is unique due to its integration of sustainability, governance and innovation into its core operations. With strong governance practices, high stakeholder satisfaction and a commitment to excellence in environmental and social performance, DEWA exemplifies leadership in sustainability. The organisation's achievements, including ISO certifications and high satisfaction scores, positioning it as a leading contender for the Arabia CSR Award.

This summary encapsulates DEWA's commitment to sustainability and excellence, underscoring its dedication to environmental stewardship, social responsibility, community development, partnerships and innovation.



We are guided by the vision and directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, to make social work an integral part of our efforts to empower society. We actively encourage DEWA employees to contribute to society's well-being. Between 2013 and 2023, DEWA launched 438 social initiatives, with employees contributing 232,973 volunteer hours to humanitarian and community projects, benefiting millions both within and outside the UAE. In the past year, DEWA achieved a society happiness rate of 93.55%.

H.E. Saeed Mohammed Al Tayer  
MD & CEO



# 1<sup>st</sup> RUNNER UP

## LARGE PUBLIC SECTOR CATEGORY



### Environment Agency Abu Dhabi (EAD) United Arab Emirates



Established in 1996, the Environment Agency – Abu Dhabi (EAD) is a leading force in environmental protection and sustainability and is dedicated to preserving the natural heritage of Abu Dhabi. The agency’s priorities are guided by Abu Dhabi Vision 2030, the National Green Development Strategy and the National Biodiversity Strategy, ensuring alignment with the UN SDGs. EAD has spearheaded numerous impactful initiatives, including the Sheikh Hamdan bin Zayed Al Nahyan Environmental Award, which promotes a culture of sustainability and inspires innovation in environmental protection across individuals and organisations. It also drives global sustainability efforts through pioneering programmes like the Abu Dhabi Global Environmental Data Initiative and the Abu Dhabi Nature app, the 1<sup>st</sup> of its kind designed to foster community engagement. Additionally, EAD played a pivotal role in hosting the 12<sup>th</sup> World Environmental Education Congress, which brought together 3,131 participants from 83 countries.

EAD adheres to rigorous international ISO standards in its operations, covering areas such as quality, environmental management, occupational health & safety, soil quality and sustainable procurement. The agency submits performance reports to its Board of Directors and the Executive Committee, ensuring continuous improvement and strategic oversight. The Strategy Hub, an integrated electronic platform, allows officials and stakeholders to monitor key performance indicators, initiatives and reports in real-time. EAD values effective communication with its partners, exemplified by its Annual Partners Forum, where mutual concerns are addressed and partner satisfaction is actively measured to inform future planning.

To achieve climate neutrality by 2050, EAD launched the Abu Dhabi Climate Change Strategy and the “Together Towards Zero” campaign, which have successfully eliminated the use of 245 million plastic bags and collected 1,000 tons of plastic bottles. The agency has earned prestigious certifications, including LEED Gold and Platinum and the Carbon Neutrality (Climate Neutral NOW) certification, making it the first environmental regulatory body in the Middle East to receive such recognition. EAD prioritises environmental education and sustainability for its employees through initiatives like the e-green platform - the Middle East’s first e-learning platform dedicated to the environmental sector. The “Accompany an Expert” programme provides practical experience in environmental management. Community awareness is further strengthened through programmes like Sustainable Schools, Sustainable Universities, and the Green Youth Council.

EAD is at the forefront of utilising artificial intelligence (AI) to refine decision-making processes and develop more efficient work methodologies. AI plays a crucial role in advancing sustainable development goals by generating accurate data for policy development, infrastructure enhancement and advanced research initiatives. Notable examples include the soil monitoring programme, the mangrove cultivation project using drones and the 71X automated licensing service, which replicates the capabilities of a human evaluator.

EAD introduced recently the Abu Dhabi Environmental Research Network (ADERN), a collaborative initiative managed by the agency. ADERN brings together scientists, researchers, academic institutions and innovators to bridge knowledge gaps and advance environmental sustainability through collective expertise.

EAD emphasises on the professional development of its employees, offering comprehensive training and awareness programmes tailored to their specialisations. The agency’s 2023 Sustainability Report was meticulously prepared in-house according to Global Reporting Initiative (GRI) standards, without external consultancy support. Additionally, EAD ensures an effective and confidential communication channel for employees and stakeholders to report grievances or violations, maintaining the highest standards of integrity and transparency.



We at the EAD pride ourselves on our commitment to social responsibility through diverse initiatives and innovative programs, aiming for a sustainable impact on our community and environment. We strive to preserve the environment for future generations, balancing development with environmental, economic, governance and social considerations. Our success is linked to improving lives and promoting sustainable development, focusing on raising awareness, supporting scientific research, and developing innovative solutions for contemporary environmental challenges.

H.E. Dr. Shaikha Salem Al  
Dhaheer  
Secretary General



# 2<sup>nd</sup> RUNNER UP

## LARGE PUBLIC SECTOR CATEGORY



### Abu Dhabi Customs United Arab Emirates



Abu Dhabi Customs (ADC) founded in 1966, has a clear strategic direction to become a world-class customs authority driving excellence in customs operations while adhering to the highest quality standards to enhance security, facilitate trade and provide outstanding services. Its strategy emphasizes sustainability through the integration of environmental, social and economic dimensions, balancing commercial objectives against the protection of the environment and the promotion of a sustainable economy. ADC has received numerous certifications, including ISO 56002 for Innovation Management, ISO 37001 for Anti-Corruption Management, ISO 14001 for Environmental Management and ISO 26000 for Social Responsibility.

The objectives and operations of Abu Dhabi Customs align with Abu Dhabi Vision 2030, the 17 UNSDG goals and the requirements of the World Customs Organisation. It is a member of the Green Business Network since 2018. ADC supports platforms and initiatives at national, regional and global levels to create a positive impact on both society and the environment.

In its commitment to ongoing performance evaluation, Abu Dhabi Customs utilises measurable performance indicators related to environmental, social and governance aspects, based on GRI, ESG and ISO 26000 frameworks. Performance indicators for all its departments and divisions are monitored monthly using precise methodologies. Progress is reported transparently and shared with various stakeholders, including detailed accounts of achievements and challenges. The sustainability report for Abu Dhabi Customs is developed according to assurance standards and evaluated by independent reviewers.

Abu Dhabi Customs emphasizes supplier compliance with Environmental, Social and Governance (ESG) standards – and has attained ISO 20400 certification for sustainable procurement. To enhance awareness about these standards, training programmes are provided to suppliers. ADC also secured 1<sup>st</sup> place in the “Mission to Zero” campaign, aimed at reducing single-use materials, as well as 2<sup>nd</sup> place in achieving Net Zero. ADC performs comprehensive risk assessments and environmental impact analyses to understand the effects of its operations on the environment and their interaction with various environmental challenges. For instance, carbon emissions are closely monitored through the tracking of energy & water consumption and waste management practices.

Based on these assessments, solutions are sought, including the implementation of advanced technologies to reduce consumption along with participation in environmental and waste management initiatives. In 2022, it earned 1<sup>st</sup> place for recycling 21,000 kg of paper. Abu Dhabi Customs is committed to providing a safe and healthy work environment, utilising advanced safety monitoring systems such as CO<sub>2</sub> sensors and TLD radiation leak detection strips on x-ray devices for the benefit of customs' inspectors. It places great importance on its employees, regularly offering training programmes to ensure their safety, well-being and professional growth. As a result, ADC has been recognised with the HR Icons Award for the most influential human resource department in the Middle East - and has earned the Great Place to Work Certificate for two consecutive years, 2022 & 2023.

ADC actively seeks to enhance its social and environmental contributions toward achieving sustainable development by organising workshops, lectures and educational programmes at schools and universities to raise student awareness about environmental conservation. It also supports sports and health initiatives aimed at combating disease and promoting preventive health practices. It launched the “Green Winner’s Competition” aiming to achieve optimal economic, social and environmental outcomes. Abu Dhabi Customs has implemented channels to ensure efficient communication with stakeholders, enabling them to raise concerns and grievances. This initiative has significantly reduced complaint response times, resulting in ADC being awarded the ISO 10002 Customer Satisfaction Management Certificate.



On behalf of Abu Dhabi Customs, I affirm our unwavering commitment to achieving sustainability according to the highest global standards. We work diligently to enhance our role in environmental protection and achieving the UN Sustainable Development Goals. Our vision to be a globally leading customs authority is based on strong partnerships with the community and government institutions. We believe our collective efforts will contribute to a prosperous and sustainable future for all.

Mr. Fahd Ghareeb Al Shamsi  
Executive Director - Support Services





# MEDIUM PUBLIC SECTOR CATEGORY





# WINNER

## MEDIUM PUBLIC SECTOR CATEGORY



### Mohammed bin Rashid Housing Establishment United Arab Emirates

مؤسسة محمد بن راشد للإسكان  
Mohammed Bin Rashid Housing Est.



The Mohammed Bin Rashid Housing Establishment (MBRHE), was founded in 2006 in Dubai - UAE, it is dedicated to promoting social stability and improving living standards for citizens. Its mission includes delivering proactive and sustainable housing services, implementing flexible policies, fostering strategic partnerships and ensuring optimal resource utilisation. The Establishment is committed to aligning its objectives with both local and global standards as evidenced by its achievements: 29 international certifications, 4 international memberships and 13 global awards.

The Establishment is committed to integrating fundamental sustainability principles into its strategic objectives and initiatives. In 2023, it attained a high (96 %) satisfaction rate among employees and clients - while also securing 1<sup>st</sup> place in employee and client satisfaction levels for two consecutive years and achieving a 99% rating on the global index for the best work environment.

The MBRHE's project portfolio emphasises innovative designs and cutting-edge technology, balancing urban development with environmental preservation. It implements the Dubai 2040 Urban Master Plan and housing policies aligned with the Dubai Social Agenda 33. To further its sustainable development goals, MBRHE integrates social responsibility into its strategic planning by establishing a Sustainability and Social Responsibility Group. It also formed an Environment, Social and Administrative Governance Committee, which developed policies that clarify processes, timesheets and responsibilities, ensuring that sustainability goals are periodically reviewed.

The Establishment prioritises local environmental and social issues by implementing housing projects that are in harmony with nature, such as creating eco-friendly communities powered by renewable energy. Additionally, MBRHE focuses on efficient resource use, particularly with water and energy and adheres to international standards for sustainable purchasing. It renews its sustainable procurement policy and adopts an environmentally preferential policy to minimise the environmental, health and toxicity impacts of products and materials. MBRHE has secured ISO certifications in sustainability and social responsibility, including ISO 14001, ISO 14064 and ISO 50001, while also applying governance policies in line with ISO 37000.

Key environmental, social and governance (ESG) performance indicators are integrated into MBRHE's administrative systems. These indicators measure the effectiveness of sustainable practices related to resource use, carbon

emissions and waste management. Socially, the indicators assess the impact of MBRHE's educational programmes and community support. Governance indicators focus on administrative performance, legal and ethical compliance, transparency and improved decision-making.

Transparency remains a central value for MBRHE, which consistently discloses key performance indicators in annual and quarterly reports. These reports comply with the United Nations Global Compact and Global Reporting Initiative (GRI) Standards, and are subject to periodic audits by external experts. MBRHE engages stakeholders by offering multiple channels for sharing interests and complaints, such as emails and mobile apps, ensuring prompt and effective responses.

MBRHE pays close attention to stakeholders as it performs many procedures with which they can share their interests and complaints - and ensures effective responses - for example through emails, mobile phone applications, etc.

Employee training is also a priority, with regular courses, workshops, and awareness-raising sessions aimed at enhancing environmental awareness among staff, clients and suppliers. Moreover, the Establishment fosters innovation within its strategy to tackle regulatory and administrative challenges.

By improving internal processes and simplifying procedures, MBRHE enhances business efficiency and the quality of its services. Notable examples of this innovation include the 3D Villa project and the Al Khawanej Project.



We prioritize social responsibility and sustainability in our projects to build resilient communities and enhance living standards and stability for citizens through proactive housing services and effective partnerships with the private sector.

H.E. Omar Hamad BuShehab  
Chief Executive Officer



# 1<sup>st</sup> RUNNER UP

## MEDIUM PUBLIC SECTOR CATEGORY



## Community Development Authority - Dubai United Arab Emirates



Founded in the year 2008, the Community Development Authority (CDA) in Dubai exemplifies how government entities can champion sustainable social development. By embedding environmental, social and governance (ESG) principles into its strategic framework, CDA has aligned its operations with global sustainability goals and set new benchmarks for responsible governance and community empowerment.

CDA's commitment to sustainability is integral to its vision, mission and values, all emphasising innovation, community participation and social responsibility. By aligning its initiatives with the Sustainable Development Goals (SDGs), CDA ensures that its efforts resonate both locally and globally, addressing critical sustainability challenges. This strategic alignment underscores CDA's role in advancing the global agenda for sustainable development while contributing to a prosperous society.

CDA has set ambitious ESG targets, reflecting its dedication to responsible governance and community well-being. A key environmental goal is achieving a significant reduction in carbon emissions by 2025. On the social front, CDA is focused on improving access to essential services like healthcare and education, especially for vulnerable populations in Dubai. In governance, CDA promotes transparency and accountability through regular audits and stakeholder engagement, adhering to the highest ethical standards.

Stakeholder engagement is central to CDA's sustainability strategy. By mapping and engaging with all stakeholders, including environmental entities, CDA ensures that its initiatives are aligned with community needs. The authority conducts annual stakeholder dialogue sessions, attended by senior management, to foster open communication and collaboration. Additionally, CDA has established channels for stakeholders to voice concerns, ensuring prompt and effective resolution of issues.

CDA's systematic approach to ESG integration is evident in its use of performance indicators and management information systems. ESG key performance indicators (KPIs) are incorporated into dashboards and balanced scorecards, allowing for effective monitoring and continuous improvement. This approach ensures that CDA's sustainability efforts are not only strategic but also measurable and accountable. Transparency is a cornerstone of CDA's sustainability practices. The authority actively communicates its ESG performance to both internal and external stakeholders.

Internally, CDA utilises intranet sections and newsletters to keep employees informed about ESG progress, fostering a culture of openness.

Externally, CDA shares its ESG KPIs through annual sustainability reports, stakeholder engagement forums and media releases. These reports adhere to globally recognised frameworks such as the UNGC COP, GRI Standards and Integrated Reporting. They are independently verified against standards like ISAE 3000 and AA1000, enhancing stakeholder trust. CDA's commitment to environmental sustainability is underscored by its adoption of ISO 14001 and ISO 50001 standards for environmental management. The authority conducts regular environmental impact assessments to address critical issues such as waste management, energy consumption and emissions. With clear targets for energy efficiency, waste reduction and emissions reduction, CDA is working towards achieving net-zero emissions by 2050, supported by detailed action plans and science-based targets.

CDA is equally committed to upholding labour rights, human rights and preventing corruption. The authority has implemented clear labour rights policies with defined goals, mandatory training and regular audits. Additionally, CDA enforces a zero-tolerance policy for corruption, supported by comprehensive guidelines, regular training and a dedicated compliance team. These efforts ensure that CDA operates with integrity and ethical conduct at every level. CDA's dedication to environmental stewardship, social responsibility and ethical governance aligns with global sustainability goals and sets a high standard for public entities worldwide.



CDA has made significant strides in fostering an inclusive and prosperous society. Our endeavors, guided by a steadfast commitment to sustainable development, innovation, and improving lives, have resulted in notable achievements despite the challenges encountered. This report serves as a detailed account of the accomplishments, challenges, and initiatives that have shaped our journey.

H.E. Hessa Bint Essa Buhumaid  
Director General





# SMALL PUBLIC SECTOR CATEGORY



# WINNER

## SMALL PUBLIC SECTOR CATEGORY



### Ajman Tourism Development Department United Arab Emirates

دائرة التنمية السياحية

Department of Tourism Development

The Ajman Tourism Development Department was established in 2012 with the mission of achieving sustainable tourism development at a level that exceeds visitors' expectations. It strives to balance economic, cultural, social and environmental development in Ajman through strategic partnerships, attracting tourism investments, along with enhancing innovation and quality in related products and services.

Among its various strategies are the Tourism Strategy for People of Determination, the Creative Strategy and most importantly; the Sustainable Tourism Strategy. This specific strategy emphasizes sustainability, in line with the United Nations Sustainable Development Goals, the National Agenda as well as Ajman Vision 2030. The Department has also introduced the 1<sup>st</sup> tourism sustainability award at the National level. Strategies are continually updated in accordance with the Quality Management and Internal and External Environment Analysis Guide approved by the Department, which aligns with international ISO standards, including the ISO specification for Environmental Management System standards.

The Department has established a comprehensive matrix of performance indicators and sustainability-related outcome metrics. This includes indicators such as; the percentage of environmentally friendly resources usage and community satisfaction with tourism events. The Department has also developed a robust plan for leadership training and development for employees. Over the past 3 years, 18 specialised training programmes, along with seminars and workshops for 34 employees have been conducted, focusing on areas such as sustainability and social responsibility.

The Ajman Tourism Development Department has attained ISO 14001 Environmental Management System certification, and conducts annual periodic review processes within the Department - with the audit report being presented to senior leadership during management review meetings. Additionally, the annual sustainability report is disclosed to the tourism world through an international entity accredited by the specialised GRI global application committees.

The Department emphasises on engaging with stakeholders and provides designated contact channels to receive, review and implement recommendations. It has a system in place for handling employee complaints and grievances - of which the complaint indicator has remained at zero for the past three years. The Department ensures adherence to ISO 10001, 10002, 10003 & 10004 standards for complaint handling and customer satisfaction, addressing the needs,

opinions and other private concerns within the tourism sector. Furthermore, the Department maintains a comprehensive set of anti-corruption policies, related to public interest disclosure mechanisms, whistleblower protection programme, dispute resolution...etc.

Local cultural, social, and environmental aspects are carefully considered through eight comprehensive action mechanisms, including policies on volunteering, social responsibility, and sustainable procurement. The Department has also launched initiatives to support community development in tourism, including a programme for small, medium and micro-sized enterprises, as well as initiatives to assist creative individuals in cultural events and social responsibility projects. By adopting sustainability principles in all its events, it has resulted to becoming the 1<sup>st</sup> entity in the Emirate to achieve ISO certification for sustainable events.

The Ajman Tourism Development Department places significant emphasis on social responsibility, actively holding and launching numerous social initiatives, fostering participation by offering appropriate motivation and incentives for the recognition of employees who excel in social responsibility. In 2023, the Department introduced the Social Responsibility Employee Award, honouring 6 employees for their outstanding contributions. The Department adheres to ISO 56002 Innovation Management System standards and assesses its level of institutional maturity in innovation and future foresight through the Matrix Model for Innovation.



The Arabia CSR Award is an important opportunity to showcase Ajman's commitment to sustainability and good governance.

Through our ambitious vision and Ajman Plan 2030, we seek to enhance cooperation and inclusiveness in all areas of development. We are committed to developing smart and sustainable cities that provide effective solutions that meet the needs of society and enhance the quality of life. Our participation reflects our keenness to excel in social responsibility and build a better future for Ajman.

H.E. Mahmood Khaleel Alhashmi  
Director General



# 1<sup>st</sup> RUNNER UP

## SMALL PUBLIC SECTOR CATEGORY



## Department of Civil Aviation, Ras Al Khaimah United Arab Emirates



حكومة رأس الخيمة - دائرة الطيران المدني  
Government of Ras Al Khaimah - Department of Civil Aviation

Established in 1976, the Department of Civil Aviation, Ras Al Khaimah (RAKDCA), is setting a new standard for sustainability in the aviation sector. By integrating innovative strategies, adhering to international standards, and committing to environmental stewardship, RAKDCA is an inspiring example for others to follow. One of RAKDCA's most notable achievements is its proactive approach to reducing carbon emissions. Collaborating with an outsourcing partner, the department has initiated carbon emission reduction efforts at RAK Airport, starting with the acquisition of an electric vehicle for its official fleet. This step marks the beginning of a broader plan to transition to a fully electric fleet, significantly lowering the department's carbon footprint and contributing to global climate action.

RAKDCA's commitment to sustainability is further demonstrated by its adoption of ISO 45001:2018 for Health and Safety Management and ISO 14001:2015 for Environmental Management. These certifications reflect the department's dedication to creating a safe, healthy and environmentally responsible workplace. Comprehensive safety and occupational health procedures, aligned with federal laws and aviation industry standards, ensure these commitments are consistently met and exceeded. In 2022, RAKDCA made significant strides in energy conservation, achieving a 16.68% reduction in electricity consumption, equivalent to 169,329 kWh. This impressive result was part of a broader initiative that also led to a 6.68% reduction in water usage, saving 1,422 cubic meters of water. These savings were driven by targeted actions, including optimising air conditioning systems, implementing LED lighting, and fostering employee awareness.

The department's dedication to sustainability extends to its employees through an engaging programme that includes regular training sessions, workshops and awareness campaigns. Employees receive monthly updates on electricity and water usage, fostering a culture of transparency and accountability. RAKDCA's participation in events like Energy Day 2024 and the Sustainable Transformation MENA Summit further reinforces its commitment to sustainability. RAKDCA also demonstrates social responsibility with an annual budget of AED 100,000 allocated for community projects. In 2023, the department successfully transitioned to digital processes, achieving a 90% reduction in paper usage and a 15% decrease in cartridge consumption. These initiatives support environmental conservation and also improve operational efficiency.

Innovation is at the heart of RAKDCA's sustainability strategy. By adopting the ISO 56002:2019 Innovation Management System, the department ensures that creativity and continuous improvement are embedded in its operations. Through its Innovation Committee, RAKDCA regularly conducts SWOT analyses and encourages input from staff, stakeholders and university students. This inclusive approach has led to impactful initiatives such as the transition to electric vehicles, contactless service delivery and the move towards a paperless department.

Strategic partnerships with government entities like RAK Municipality and the Department of Finance have been crucial in advancing RAKDCA's sustainability goals. These collaborations have enabled significant progress in energy conservation and the transition to electric vehicles, showcasing the department's commitment to working collectively towards environmental sustainability.

RAKDCA's exceptional contributions to sustainability set a high standard within the aviation sector. By embedding sustainability into every aspect of its operations, RAKDCA had been able to enhance its environmental protection efforts and serve as an inspiration for other organisations. The department's journey towards sustainability is a testament to what can be achieved through dedication, innovation and strategic collaboration, making RAKDCA a role model for industries aiming to create a positive impact on the world.



RAKDCA is committed to the two-fold goals of CSR and ESG. The Department's policies and guidelines are in conformity to the initiatives of RAK Govt. - RAK Vision 2030 and RAK Energy Efficiency and Renewables Strategy 2040. The organization is aligned to the broader UAE Govt.'s vision of UAE Green Agenda 2030 & UAE's National Climate Change Plan 2017-2050. The organization is dedicated to focus on environmental sustainability, upholding social initiatives and enhancing governance practices.

H.H. Sheikh Salem Bin Sultan  
Bin Saqr Al-Qasimi  
Chairman





# LARGE BUSINESS CATEGORY



# WINNER

## LARGE BUSINESS CATEGORY



## Les Eaux Minérales d'Oulmès Kingdom of Morocco



Les Eaux Minérales d'Oulmès (LEMO) founded in the year 1933, stands out in the bottled water industry for its unwavering commitment to sustainability and dedication to ethical standards which serve as a global inspiration.

LEMO's leadership has articulated a clear vision for sustainability, which is embedded in the company's strategic objectives. LEMO invests in the development of its leaders through specialised training programmes that focus on sustainability and ethical governance. This ensures that leaders are well-equipped to drive sustainability initiatives and make informed decisions. The company's governance structure includes a dedicated sustainability committee responsible for overseeing and guiding sustainability efforts. This committee ensures that sustainability remains a top priority and that initiatives are effectively implemented and monitored.

LEMO prioritises fair labour practices through comprehensive training programmes and strict internal policies. Employees receive regular training on labour laws, safety and conflict resolution, while HR management focuses on equal opportunities and anti-discrimination. This commitment is reinforced by LEMO's Code of Conduct and robust internal regulations. LEMO's zero-tolerance policy on corruption is supported by rigorous measures including employee awareness programmes, risk mapping and a whistleblowing system. Employees reaffirm their commitment to ethical practices annually by signing the Code of Good Conduct. A dedicated anti-corruption committee, adhering to ISO 37001, monitors and prevents corrupt activities, ensuring operational transparency and integrity.

LEMO's environmental management practices reflect its commitment to reducing its ecological footprint and promoting sustainable resource use. As a bottled water company, LEMO places a strong emphasis on responsible water stewardship. The company implements water-saving technologies and practices in its production processes, reducing water consumption and minimising waste. LEMO is committed to improving energy efficiency across its operations. The company has invested in energy-efficient technologies and processes, including AI-based systems to optimise energy use and reduce carbon emissions.

LEMO's community investments focus on health, education and socio-economic development. Key initiatives include building a primary school for 200 students annually, providing mobile medical units with over 1,500 services per year and supporting youth sports centers. These projects address local needs and enhance community well-being.

Innovation drives LEMO's sustainability strategy. The company invests in product, packaging, process and social innovations. Notable efforts include reducing packaging weight and exploring recyclable alternatives, optimising energy use with cutting-edge technologies, and supporting initiatives like the Morocco Water Race to tackle water and heritage challenges. A dedicated committee ensures that innovations align with sustainability goals and bolster LEMO's competitive edge.

LEMO employs a comprehensive evaluation framework to measure the economic, social and environmental impacts of its initiatives. An AI-based project aims to cut energy use by 5% by 2025 and 15% by 2030, reflecting the company's commitment to reducing carbon emissions and energy costs. Rigorous resource allocation supports effective project execution and impact assessment.

LEMO's sustainability excellence is recognised by prestigious awards and certifications, including ISO 26000 and the "Responsibility Europe" Label. Les Eaux Minérales d'Oulmès exemplifies how a holistic approach to sustainability can drive positive change and set industry benchmarks. Through its dedication to human rights, anti-corruption, responsible lobbying, community involvement and innovation, LEMO addresses global challenges and inspires a future where sustainability is integral to business success.



With an unwavering commitment to sustainable development, LEMO has achieved exemplary status under ISO 26000 and was honored as the first Best Place To Work in Morocco. Celebrating 80 years as a publicly listed company, LEMO is reinforcing its dedication to sustainability and ethical business practices, by boosting stakeholder trust, confidence, and engagement. By fostering innovation, empowering workforce, and expanding sustainability impact, LEMO are spearheading the journey towards a bright future of responsible corporate excellence.

Ms. Miriem Bensalah Chaqroun  
Vice Chairwoman and CEO



# 1<sup>st</sup> RUNNER UP

## LARGE BUSINESS CATEGORY



### Gulf Petrochemical Industries Company Kingdom of Bahrain



Established in the year 1979, Gulf Petrochemical Industries Company (GPIC) has consistently demonstrated its leadership in sustainability within the petrochemical sector, making it a model of environmental responsibility and innovation. As a recipient of numerous awards for their sustainable practices, GPIC has established itself as an inspiring example for others to follow in an industry that faces significant environmental challenges.

GPIC's commitment to sustainability is evident in its stringent adherence to international environmental standards and its proactive initiatives that go beyond mere compliance. One of the most notable achievements is GPIC's reduction of greenhouse gas emissions, which is a key priority for the company. Over the past decade, GPIC has implemented advanced technologies and optimised processes to reduce its carbon footprint by 30%. This significant reduction demonstrates GPIC's dedication to combating climate change and supporting global efforts to achieve a sustainable future.

Waste management is another area where GPIC has excelled, setting new standards in the industry. The company's comprehensive waste recycling programme has been particularly effective, achieving a recycling rate of 95% for its industrial waste. This initiative has helped reduce the strain on landfills and promote a circular economy culture, ensuring that resources are reused and repurposed rather than discarded.

Water conservation is critical for any industry, but it is particularly vital in regions where water scarcity is a pressing concern. GPIC has taken significant steps to address this issue by implementing a state-of-the-art water recycling facility. This facility treats and reuses over 80% of the water used in GPIC's operations, significantly reducing the company's overall water consumption and ensuring that this precious resource is managed responsibly.

Beyond its operational achievements, GPIC has made considerable investments in enhancing local biodiversity. The company has developed a 33-hectare green belt around its facility, which is home to over 160,000 trees and shrubs. This green belt acts as a natural habitat for various species and also contributes to the reduction of carbon dioxide in the atmosphere, further supporting GPIC's sustainability goals.

GPIC's commitment to sustainability extends into the community through various educational and outreach programmes. The company collaborates with local schools,

universities and environmental organisations to raise awareness about environmental issues and promote sustainable practices. These initiatives are designed to inspire the next generation of sustainability leaders, ensuring that the values of environmental stewardship are passed on.

GPIC's sustainability practices are a testament to what can be achieved when environmental responsibility is integrated into core business strategies. The company's success is measured in its operational achievements and also in its ability to inspire others within the industry. GPIC has shown that it is possible to operate profitably while making significant contributions to environmental preservation and community well-being.

In conclusion, Gulf Petrochemical Industries Company (GPIC) stands as a leader in sustainability within the petrochemical sector, setting a high standard for others to follow. Through its innovative practices in emissions reduction, waste management, water conservation and biodiversity enhancement, GPIC has demonstrated that sustainable practices are both an ethical obligation and a business imperative.

As the world continues to grapple with environmental challenges, GPIC's achievements offer a blueprint for how industries can evolve to meet these challenges while maintaining economic growth.



GPIC's continued participation in the Arabia CSR Awards comes from the company's enthusiasm and deep belief in the importance of continuous development and improvement as the framework of the awards provides a tool for the neutral evaluation of sustainability and social responsibility in the company. In addition to focusing the framework of the awards on the appropriate application of governance, environment, social responsibility, investing in human capital & empowering young people.

Eng. Yasser Alabbasi  
Chief Executive Officer





# 2<sup>nd</sup> RUNNER UP

## LARGE BUSINESS CATEGORY



### Tristar Transport LLC United Arab Emirates



Tristar Transport LLC is a leading force in sustainability within the logistics and transportation sector, with operations spanning 30 countries. Since its establishment in the year 1998, the company has embedded sustainability at the heart of its operations, setting a high standard for the industry with its innovative practices and commitment to corporate responsibility. Tristar's dedication to reducing its environmental impact is evident through its pioneering initiatives. One of its standout achievements is the adoption of carbon capture technologies, designed to capture and store CO<sub>2</sub> emissions from industrial processes. This initiative is integral to Tristar's strategy to combat climate change and reach its sustainability targets.

In addition, Tristar has installed solar rooftops at its facilities, utilising renewable energy to power its operations. This project has set a precedent for similar efforts across its network. Another significant advancement is Tristar's partnership with Green Road, which integrates AI-powered solutions to enhance driver safety and lower emissions through real-time monitoring. A notable achievement is the reduction of approximately 124 MT of CO<sub>2</sub> emissions through the adoption of double stacking vehicles in Oman. This reflects Tristar's proactive approach to incorporating sustainability into its operational processes.

Tristar's innovation strategy is closely aligned with its sustainability goals. The company's Innovation Management Policy, driven by its Group CEO, fosters continuous improvement and the adoption of advanced technologies. The development of a hybrid bunker barge with a capacity of 750 m<sup>3</sup>, set to operate in the Port of Fujairah by early 2025, exemplifies Tristar's leadership in sustainable maritime operations. This pioneering project is expected to cut carbon emissions by over 50%, thus setting a new benchmark in the GCC. Tristar has also set ambitious climate goals, targeting a 22.1% reduction in absolute GHG emissions by 2030 and a 79.6% reduction by 2050. These targets highlight the company's commitment to significant and measurable climate action.

The "Next Generation Road Safety Campaign 2023" is a prime example of Tristar's community engagement. This initiative has positively impacted over 2,000 UAE school children, promoting road safety and reducing pedestrian accidents. Additionally, Tristar's Flood Relief Campaign in Pakistan provided critical support to 1,000 families affected by severe flooding, underscoring the company's commitment to disaster relief and social responsibility.

Strategic partnerships are central to Tristar's sustainability efforts. The company has formed long-term collaborations with organisations such as the Road and Transport Authority (RTA) and the Royal Society for the Prevention of Accidents (RoSPA) to enhance road safety awareness. Membership in industry associations like Dubai Chamber and UNGC further aligns with Tristar's sustainability vision, facilitating knowledge exchange and collaborative efforts.

Tristar's partnership with the Sailors' Society for the Safety at Sea initiative highlights its dedication to addressing mental health issues among seafarers. This, along with other strategic collaborations, demonstrates Tristar's commitment to addressing environmental, social and governance (ESG) challenges through impactful partnerships.

Tristar Transport LLC exemplifies best practices in sustainability through its comprehensive approach to environmental stewardship, innovative solutions and community engagement.

By setting ambitious goals and demonstrating unwavering commitment, Tristar has succeeded in advancing its operational success as well as set a high standard for corporate responsibility in the logistics sector. The company's achievements serve as an inspiration for others in the industry, highlighting the benefits of integrating sustainability into core business practices.



Moving towards building a sustainable legacy, we have aligned our goals to UAE's commitment towards net zero by 2050. We have signed the UAE's climate responsible companies pledge by Ministry of Climate change and environment also committed to faster forward initiative by UNGC. This year, we have adopted the science-based targets to envision our near term and long-term goals and also successfully reduced 30,000 tons of CO<sub>2</sub> in year 2023 through minor carbon reduction initiatives.

Mr. Eugene Mayne  
Group CEO





# MEDIUM BUSINESS CATEGORY



# WINNER

## MEDIUM BUSINESS CATEGORY



## Canpack Middle East One Person Company LLC United Arab Emirates



Established in the MENA region in 2007, CANPACK has emerged as a global leader in the packaging industry, with a firm belief that packaging can do more - not just for brands and businesses, but also for people and the planet.

The company has since its inception, made significant strides in fostering a sustainability mindset, embedding policies and initiatives that align with its commitment to the UN Global Compact principles and the 17 UN SDGs. This unwavering dedication has been maintained even amidst global challenges, including the COVID-19 pandemic, political instability and supply chain disruptions, demonstrating CANPACK's resilience and forward-thinking approach.

A cornerstone of CANPACK's sustainability efforts is its focus on aluminium, the world's most recycled material, with three-quarters of all aluminium ever produced still in use today. In 2023, CANPACK introduced two major initiatives that highlight its commitment to sustainability: The Aluminium Recycling Coalition (ARC) and the Every Can Counts (ECC) programme.

CANPACK is a founding member of the 'Aluminium Recycling Coalition' (ARC) in the UAE, an initiative designed to enhance aluminium recycling, particularly for beverage cans. ARC aims to promote a circular economy and reduce greenhouse gas emissions in the UAE.

Another significant initiative spearheaded by CANPACK is the 'Every Can Counts' (ECC) programme, a global awareness campaign dedicated to increasing aluminium drink can recycling. The ECC programme, already active in 21 countries, launched its 1<sup>st</sup> Middle Eastern chapter in the UAE, joining Brazil and the USA as the only non-European participants.

With over 660 million aluminium cans consumed annually in the UAE, but only a third currently recycled, the ECC initiative seeks to drive behavioural change and reinforce the importance of recycling. CANPACK's involvement underscores its commitment to supporting the UAE's targets of achieving the recycling of 80% aluminium beverage can by 2030 and near 100% by 2050.

The achievements of 2023 build on the solid foundation laid in previous years. In 2022, CANPACK received formal approval for its emission reduction targets from the Science Based Targets Initiative (SBTi), ensuring alignment with the 'well below 2 degrees Celsius' trajectory.

Additionally, CANPACK made a pioneering commitment to purchasing 100% renewable electricity for all its plants worldwide, becoming the 1<sup>st</sup> global aluminium can manufacturer to take on such an ambitious goal. The company has also implemented high corporate ESG standards across its operations in the UAE as well as globally.

CANPACK is dedicated to redefining what is possible in packaging, with a steadfast commitment to its core values of Innovation, Quality, Integrity, Respect, Teamwork and Safety.

Its collaborative approach with stakeholders is driven by a desire to add value to its packaging through creativity, efficiency and a focus on sustainability.

Transparency, humility and responsibility are key aspects of CANPACK's strategy as it continues to push the boundaries of sustainable packaging.

Aligned with the UAE's vision, CANPACK emphasises on diversification and Emiratisation. By fostering collaboration between UAE citizens and its expatriate community, aiming to contribute meaningfully to the nation's sustainable future, reinforcing its role as a central player in the region's environmental and economic progress.



CANPACK road map of Sustainability began long time back, our efforts will continue for a better environment, human rights, with respect and integrity. In 2023, we became partners of Aluminium Recycling Coalition and Every Can Counts to achieve our sustainable goals. We will ensure having a better life for our employees as well as to have active presence on the local community, by promoting UAE's cultural values.

Mr. Dorin Horvath  
General Manager



# 1<sup>st</sup> RUNNER UP

## MEDIUM BUSINESS CATEGORY



## Crown Emirates Co. Ltd. United Arab Emirates



Established in 1992 in Jebel Ali Free Zone - Dubai, CROWN Emirates began its journey with just one can production line. Today, the company operates two can lines and one end line, boasting an impressive annual capacity of 1.4 billion cans and 1.8 billion can ends. Employing 175 dedicated professionals, CROWN Emirates has continuously evolved, integrating sustainable practices into every aspect of its operations.

At the heart of CROWN Emirates' sustainability efforts lies the "Twentyby30" programme, a comprehensive initiative designed to address 20 measurable sustainability goals by or before 2030. This ambitious programme identifies 5 distinct pillars of action that reflect urgent global concerns while aligning with the priorities of both internal and external stakeholders.

These pillars encompass science-based targets for greenhouse gas (GHG) emissions' reductions, water stewardship goals, material use efficiency, recycling, responsible and ethical sourcing, and food contact and chemical safety. Each pillar is backed by the company's well-established governance and ethics principles, ensuring that sustainability is ingrained in CROWN Emirates' corporate culture.

By optimising energy usage to produce 100% recyclable aluminum cans and ends, the company integrates sustainability across its operations, making its products among the most eco-friendly on the market. CROWN Emirates has also made significant strides in enhancing workplace safety and promoting diversity and inclusion (D&I) through its sustainability initiatives.

The company's Safety and Environmental Improvement at Workplace (SEW) programme, launched in 2022, reflects its commitment to creating a safe and inclusive work environment.

The company celebrated a major milestone on 18<sup>th</sup> December 2023, marking 10 years without a lost workday case. To further enhance workplace safety, CROWN Emirates has implemented various safety campaigns, including the "STOP-THINK-ACT" campaign and the "Near Miss Campaign," which successfully increased near-miss submissions by over 70% in 2023.

CROWN Emirates has also adopted advanced safety tools, such as the "Safety Observation and Communication Programme", to strengthen its safety culture. In addition to its safety initiatives it has launched several environmental and social responsibility projects.

The company's WAR (Waste & Resource) Management Project, initiated in 2021, and its Environmental and Social Responsibility Project, introduced in 2023, have been recognised among the top 10 projects in the MENA region.

CROWN Emirates' dedication to continuous improvement is evident in its recent investments in upgrading machinery and adopting new technologies. In Q3 2023, the company invested \$34 million to modify its 1<sup>st</sup> production line, replacing outdated machinery with equipment that offers better safety features and improved capability to produce slim cans, aligning with its sustainability goals.

The company is also taking steps to transition from LPG-powered forklifts to environmentally friendly propane gas cylinders, with plans to fully switch to electric forklifts by 2030.

The CROWN Emirates aims to further enhance its sustainability performance by installing solar panels for external bay lights by 2025 and reusing effluent discharge water to achieve zero harbor discharge.

The company's strong commitment to sustainability, as exemplified by its "Twentyby30" programme, positions it as a deserving recipient of the Arabia CSR & Sustainability Awards.



Crown Emirates is pleased to apply for the Corporate Social Responsibility Award 17<sup>th</sup> edition. Since launching Twentyby30™, our priority has been not just to set goals, but to actively roadmap our work to execute them. It is easy to establish targets, but the challenge is to continue to make progress toward those goals. While that progress can't always be linear, we are furthering our efforts and are confident in our ability to meet our goals.

Mr. Nazih Al Saadi  
General Manager



# 2<sup>nd</sup> RUNNER UP

## MEDIUM BUSINESS CATEGORY



### Oman Flour Mills S.A.O.G Sultanate of Oman



شركة المطاحن العمانية (س.أ.و.ج)  
Oman Flour Mills Company (S.A.O.G)

Oman Flour Mills S.A.O.G. is a company that was founded in 1976 in the Sultanate of Oman, it embodies a comprehensive approach to sustainability, seamlessly integrating environmental, social and economic responsibilities into its core operations.

At the heart of Oman Flour Mills' sustainability strategy, lays the holistic integration of sustainability. Their approach exceeds addressing just environmental concerns; it encompasses the social and economic dimensions of sustainability as well.

Their strategy is anchored on 3 key pillars: Environmental Stewardship, Social Responsibility and Economic Viability. Each pillar is deeply woven into daily operations, decision-making processes, and long-term planning, ensuring that sustainability is a driving force behind the company's success.

Oman Flour Mills has implemented a series of rigorous measures aimed at minimising their environmental footprint including reducing greenhouse gas emissions, optimising resource efficiency and promoting the use of renewable energy sources.

The year 2024 has seen the launch of several projects focused on enhancing energy efficiency and reducing waste through comprehensive recycling programmes.

The company's commitment to biodiversity is also evident in its efforts to protect and restore natural habitats surrounding its facilities, reflecting a strong dedication to environmental preservation.

The company places a strong emphasis on creating positive impacts within the communities it serves and fostering a culture of inclusivity and respect.

Oman Flour Mills addresses local needs and supports a range of educational and health initiatives, its employee welfare programmes are designed to ensure a safe, equitable and supportive work environment, promoting diversity and inclusion at all levels.

The company has recently enhanced its focus on human rights within its supply chain, ensuring the adoption of fair labour practices and ethical sourcing standards.

Economic Viability is the 3<sup>rd</sup> pillar of Oman Flour Mills' sustainability strategy and it firmly believes that sustainability and economic success should and can go hand in hand.

By designing business practices that create long-term value for all stakeholders, Oman Flour Mills has managed to reduce operational costs while simultaneously opening new market opportunities and fostering innovation.

The publication of their 1<sup>st</sup> Sustainability Report, prepared in accordance with international standards stands as a testament to Oman Flour Mills' commitment to transparency and its dedication to holding itself accountable and continuously improving its sustainability practices.

The unwavering commitment to continuous improvement and innovation in sustainability sets Oman Flour Mills apart. Informed by the latest research and best practices, Oman Flour Mills' sustainability initiatives are constantly evolving.

The investment in research and development enables the company to pioneer new solutions that drive sustainability in their industry.

Their comprehensive approach to sustainability, marked by transparency, accountability and continuous improvement, highlights their commitment to building a better future for the planet and its people.



Oman Flour Mills exemplifies Oman's drive to enhance the food sector, focusing on sustainability despite climate hurdles and global supply chain issues. Our Sustainability Report, following GRI and MSX ESG guidelines, highlights OFM's dedication to sustainable development as a key strategic priority, supporting Oman Investment Authority's goals for food. Through the efficiency, OFM leads Oman's food industry, fostering community empowerment and economic growth while championing sustainability.

Mr. Haitham Mohamed AL Fannah  
Chief Executive Officer





# SMALL BUSINESS CATEGORY



# WINNER

## SMALL BUSINESS CATEGORY



## ISS Relocations LLC United Arab Emirates



ISS Relocations LLC, established in 2019 in Dubai - UAE, has grown to become a leading provider of moving and relocation services across the Middle East and South Asia, with a steadfast commitment to deliver high-quality services. The company has set itself apart through its comprehensive approach to sustainability, corporate social responsibility (CSR) and ethical business practices.

ISS Relocations has consistently aligned its operations with global sustainability standards, including the United Nations' Sustainable Development Goals (SDGs) and the National Sustainability Strategies.

ISS Relocations operates with a clear mission: to offer the best possible service at affordable prices, making it easy and convenient for clients to do business with them. The company envisions itself as a leader in the relocation industry, constantly striving for excellence, innovation and accountability at every level.

This vision is underpinned by core values that emphasise partnership, integrity and a commitment to making a positive impact on all stakeholders, including employees, customers, partners and the broader community.

In 2019, ISS Relocations took a significant step forward by establishing a dedicated CSR & Sustainability Core Team. This team is responsible for integrating, implementing and enhancing CSR strategies and practices across the organisation. The company's approach to sustainability is reflected in its adherence to internationally recognised standards, such as ISO 9001, 14001 & 45001 certifications, and its commitment to ethical business practices, as outlined in its comprehensive Anti-Bribery and Anti-Corruption Policies.

Community involvement is a cornerstone of ISS Relocations' CSR strategy. The company actively participates in various initiatives in collaboration with Emirates Environmental Group (EEG) and other local organisations.

These initiatives include environmental conservation projects such as the planting of native trees, waste management and recycling as well as cleanup drives. The entity is quite focused on humanitarian efforts and organises Iftar meals during Ramadan, distributing relief kits to those in need and supporting underprivileged communities through partnerships with NGOs like Dar Al Ber Society.

Additionally, the company regularly contributes to educational programmes, helping to raise awareness about environmental issues and promoting sustainable living practices.

ISS Relocations is dedicated to upholding the highest standards of labour rights and human rights. It has implemented robust grievance mechanisms and open communication channels, ensuring that all employees have a platform to voice their concerns without fear of retaliation. It is also committed to advancing human rights goals, actively working to combat discrimination, promote gender equality, and ensure the well-being of its workforce.

In its pursuit of continuous improvement, ISS Relocations has embraced digitalisation and energy-saving measures across its operations. The company has transitioned to paperless processes, implemented app-based logistics management systems and optimised resource utilisation through the use of groupage containers.

These initiatives contribute to reducing the company's environmental footprint and align with SDG #7 (Affordable and Clean Energy) and SDG #13 (Climate Action). Additionally, ISS Relocations is committed to minimising waste and reducing greenhouse gas emissions, further demonstrating its dedication to environmental stewardship.

Through its unwavering commitment to integrity, sustainability and excellence, ISS Relocations is well-positioned to lead the way in creating a more sustainable and equitable future for all.



In our relocation business, we are dedicated to CSR and sustainability by minimizing environmental impact, supporting local communities, and promoting ethical practices. We prioritize eco-friendly solutions, reduce waste, and ensure a positive, lasting effect on the areas we serve, fostering a sustainable future for all.

Mr. Abhilash Nair  
Global CEO



# 1<sup>st</sup> RUNNER UP

## SMALL BUSINESS CATEGORY



## Transworld Group United Arab Emirates



Transworld Group is an industry leader in the shipping and logistics sector. It was established in 2003 in Dubai and is committed to making a positive impact on people, the planet and the environment. Guided by the core values of Integrity, Transparency, Respect, Customer Centrality and Social and Environmental Responsibility, Transworld's efforts are aligned with the 17 United Nations Sustainable Development Goals and the 10 UN Global Compact principles.

In 2022, Transworld updated its purpose, vision and mission to reflect the evolving needs of its stakeholders. Its sustainability strategy integrates Environmental, Social and Governance (ESG) considerations into every aspect of its operations, from internal processes to external collaborations. Their annual Sustainability Report highlights its progress and outlines its future commitments.

Transworld's strategic approach to sustainability is grounded in clear and measurable ESG targets. It has set a long-term goal to achieve carbon neutrality by 2043, aligning with the UAE Net-Zero 2050 Strategy and signing the UAE Climate-Responsible Companies Pledge.

This commitment extends to operational changes such as reducing emissions and enhancing energy efficiency. Additionally, Transworld's dedication to gender equality is evident in its targets for a 50:50 gender ratio and 40% women in leadership roles by 2030, supported by initiatives like mentorship programmes and leadership development, fostering a more inclusive and diverse workplace.

Its approach to sustainability is demonstrated through the adoption of a real-time monitoring system for tracking vessel Carbon Intensity Indicator (CII) ratings and the implementation of a digital ESG dashboard. Additionally, Transworld's 3P Model - Preserve, Partner & Progress - prioritises business-specific material issues to develop tailored roadmaps for sustainable development. The model ensures that the company's actions are purposeful, impactful and aligned with global sustainability objectives.

Transworld's focus on stakeholder engagement is another cornerstone of its sustainability strategy. It engages with stakeholders, including employees, customers and the broader community, to assess their priorities and expectations. This collaborative approach ensures that Transworld's initiatives are aligned with global benchmarks. The company's efforts extend beyond its immediate operations, involving family members, suppliers, and vendors to cultivate a socially responsible value chain.

Furthermore, Transworld has taken significant steps to support local environmental and social priorities. The company is a member of various national and regional sustainability platforms and has partnered with several NGOs to promote inclusive and equitable practices.

These partnerships are complemented by Transworld's initiatives in green building, energy efficiency, recycling and solar power adoption. It also contributes to marine conservation, underscoring its commitment to environmental stewardship.

Transworld prioritises employee well-being and development, providing continuous learning and growth opportunities. The company's culture of innovation encourages creative solutions to complex challenges, further strengthening its commitment to sustainable excellence.

With a robust corporate governance framework and an unwavering focus on integrity and transparency, Transworld sets a benchmark for ethical business practices across the industry.

In conclusion, the company's holistic approach to ESG, positions it as a leader in driving sustainable impact. Transworld continues to set a high standard for corporate responsibility, paving the way for a more sustainable future.



ESG is the unifying thread that binds us all, a shared language spoken by the public sector, non-profits, and private enterprises alike. It embodies our collective commitment to balancing progress with socially conscious behavior, good governance, and planet-friendly practices. As architects of this interconnected world, we build bridges of sustainability, ensuring that every link in the chain is strong, resilient, and both environmentally and socially responsible.

Mr. Ramesh S Ramakrishnan  
Chairman





## 2<sup>nd</sup> RUNNER UP

### SMALL BUSINESS CATEGORY



## Labotel Workers Village

### United Arab Emirates



Established in Abu Dhabi in 2007, Labotel exemplifies a corporate social responsibility (CSR) strategy that is woven into its core business practices, distinguishing it within the corporate responsibility landscape.

Labotel integrates CSR & Sustainability into every aspect of its operations. This comprehensive approach places environmental and social considerations at the center of its business model, influencing supply chain management to product development.

Labotel places a strong emphasis on community engagement, designing projects that are tailored to the specific needs of the communities it serves. It collaborates with local stakeholders and ensures that its initiatives are relevant, impactful and sustainable. Its community-centric approach includes labour welfare programmes, healthcare initiatives and other projects aimed at empowering communities and fostering long-term development.

Innovation is at the core of Labotel's CSR strategy. It leverages cutting-edge technologies and creative solutions to address pressing social and environmental challenges. Labotel's waste reduction strategies and digital literacy programmes exemplify its commitment to using innovation to drive meaningful change. Labotel incorporates advanced technologies and innovative practices and addresses its current challenges and sets a benchmark for industry-wide sustainability.

Labotel's dedication to CSR is reflected in its employee engagement strategies. The company's ESG Excellence Committee implements and drives sustainability initiatives as it believes that a motivated and socially conscious workforce is essential for achieving its CSR goals. Through volunteer programmes, sustainability training and employee-led initiatives, Labotel ensures the active involvement of its team in its mission to create a positive impact.

Labotel's CSR initiatives have yielded impressive and tangible outcomes, a testament to its unwavering dedication to sustainability. Over the past 6 years, its Refuse, Reduce, Reuse, Recycle programme has made a substantial impact by successfully collecting more than 301,472 metric tons of recyclable waste.

This milestone is further complemented by the additional 46 metric tons of waste collected through its innovative Smart Recycling Collection system. These achievements underscore Labotel's ability to drive significant, measurable improvements not only in reducing environmental waste but also in promoting economic sustainability.

By converting waste into valuable resources, Labotel showcases its commitment to a circular economy that benefits both the environment and its business operations, setting an industry standard for waste management and resource efficiency.

Labotel's leadership in sustainability is evident in its carbon footprint reduction programme, which achieved more than 40% reduction in emissions through the adoption of 100% LED and Inverter AC units. Its goal of achieving zero plastic use by 2026 further demonstrates its commitment to long-term environmental sustainability.

Labotel has been able to form strategic partnerships with NGOs, governments and corporations, to enhance its ability to drive positive change. Under the leadership of its Chairman, Labotel has achieved significant milestones, including ensuring 100% compliance with fair labour practices in Abu Dhabi and adopting international sustainability standards.

Its holistic approach to sustainability, community-centric initiatives, innovative solutions and strong employee engagement set a high standard for corporate social responsibility.

As Labotel continues to lead by example, it stands as a beacon of excellence, inspiring others to embrace sustainable and socially responsible practices for a better future.



Labotel Worker's Village is proud to be a part of the 17<sup>th</sup> Cycle. Our focus is on building upon the achievements of the past years and enhancing the benefits for our employees. Transparency in our environmental, social, and governance practices is fundamental to Labotel's values and our commitment to responsible growth. In our submission for this year's Arabia CSR, we highlight how Labotel is striving to enhance our contributions to the community and the region.

Mr. Ahmed Yazed  
General Manager





# FINANCIAL SERVICES CATEGORY



# WINNER

## FINANCIAL SERVICES CATEGORY



## Cooperative & Agricultural Credit Bank - CAC Bank Republic of Yemen



Established in 1982 in the People's Democratic Republic of Yemen, the Cooperative and Agricultural Credit (CAC) Bank provides a wide range of high-quality banking and financial services, playing a key role in local economic development by leveraging advanced financial, administrative and technical systems with a high level of professionalism.

CAC Bank is committed to sustainable development, with its strategy built on 5 key dimensions, focusing particularly on the social dimension, encompassing social responsibility and sustainability principles. The bank aligns its operations with the 17 UNSDGs and actively finances sustainable investments. It collaborates with international organisations dedicated to sustainable finance, including the Green Climate Fund, for which the bank has completed accreditation as an implementing partner, providing clients greater access to sustainable financing.

CAC Bank invests in projects aligned with its mission and objectives, categorising investments as acceptable or prohibited. Acceptable projects include those enhancing infrastructure, productive ventures, generating goods and services, and reducing unemployment, such as financing for rural women, artisanal projects, irrigation, agricultural exports, and rural development. Prohibited investments include those harmful to the environment, such as pesticides, well drilling, and heavy machinery.

The bank's primary goal is to finance agricultural projects to advance the country's agriculture, improve livestock and crop production, and support cooperative agricultural and artisanal societies. It emphasises renewable energy projects, sustainable agriculture, and provides small and medium-sized loans, such as financing the Beir Ahmed Solar Energy Project, Yemen's largest solar-powered power plant.

CAC Bank prioritises the needs and concerns of all its stakeholders, holding meetings to discuss various topics and providing easily accessible channels for raising concerns and grievances. It also offers training programmes for its employees on the importance of sustainable financing, its requirements and implementation mechanisms. Specialised courses, including the Green Climate Fund's climate change course and the Banking Governance Workshop, are offered. The bank conducts awareness programmes for customers and suppliers on sustainable development.

CAC Bank is committed to enhancing financial literacy and reducing indebtedness within the community through periodic cultural bulletins and acts as a consultant to customers in credit matters or when requesting loans.

The bank adheres to a financial consumer protection policy, offering guidance and advice to its clients. CAC Bank implements a green procurement policy, conducting comprehensive assessments of the environmental and health risks associated with the products and materials it uses, with a preference for green and eco-friendly options. The bank also requires its suppliers to comply with its environmental, social and governance (ESG) policies.

Additionally, CAC Bank upholds strict anti-corruption and bribery policies, as well as workers' rights and human rights policies. It is committed to sound corporate governance, exemplified by its issuance of Yemen's 1<sup>st</sup> governance guide. Performance indicators are reviewed quarterly by a specialised team using the Balanced Scorecard methodology; ensuring evaluations are based on SMART criteria. External entities such as FAO and the World Bank verify the bank's sustainability and non-financial reports.

CAC Bank has implemented an innovation platform "Ideas System" to receive and develop new ideas related to products and services to enhance the institution's sustainability performance and competitive advantage.

As a result, the bank has successfully introduced over 34 sustainable banking products that contribute to its vision of becoming a leader in the banking sector.



At CAC Bank, we firmly believe that sustainable development is not a luxury but an imperative to ensure a prosperous future for generations to come. This is why we are committed to integrating the UN Sustainable Development Goals into all aspects of our business, from financing environmentally friendly projects to supporting responsible social practices. We believe that close collaboration between the public, private, and civil society sectors is key to achieving the Sustainable Development Goals. Together, we

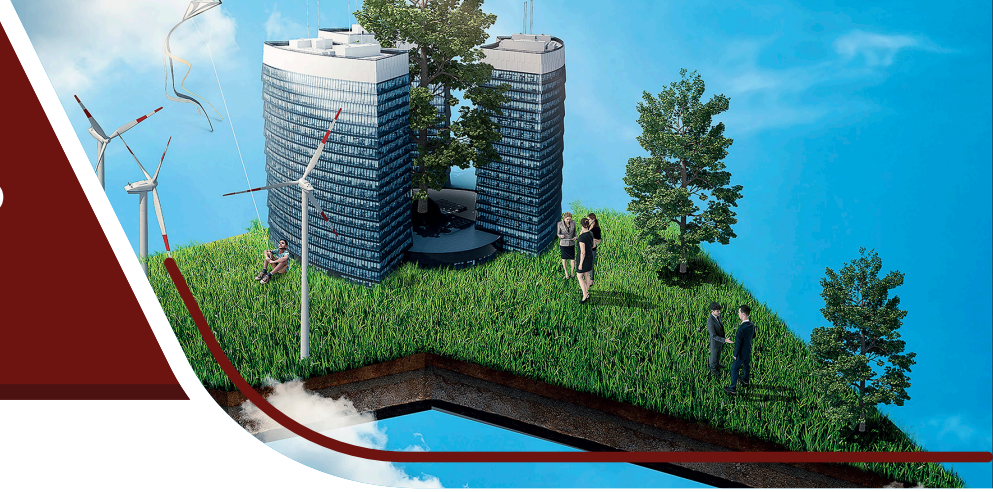
**Mr. Hashed Mohamed Hussein  
Al-Hamdani**

Acting Chairman Board of Directors, CEO



# 1<sup>st</sup> RUNNER UP

## FINANCIAL SERVICES CATEGORY



### Bank of Africa Kingdom of Morocco



In the sphere of sustainable banking, Bank of Africa (BOA) which was launched in the year 1959, stands as a leader in innovation and responsibility. By integrating sustainability into every facet of their operations, BOA has set a compelling example for others in the industry.

Bank of Africa has transformed the banking experience with its innovative digital offerings, which cater to individual and business customers across Morocco, sub-Saharan Africa and Europe. These solutions include online banking, credit facilities, money transfers and business loans—all designed to simplify and secure financial transactions. The launch of a virtual banking agency further emphasises their dedication to remote services, a crucial aspect in today's digital world.

BOA's commitment to digital innovation is evident through BMCE Capital's digital onboarding project, enabling fully digital stock market account openings. The internal 'Cap'Women' programme also highlights BOA's dedication to gender equality in the digital realm, aligning with the bank's broader ESG goals. Bank of Africa is at the forefront of financing the energy transition. Their Green Value Chain initiative, in partnership with the European Bank for Reconstruction and Development (EBRD), funds projects aimed at reducing companies' environmental footprints. Additionally, the CAP BLEU project, focused on preserving water resources, demonstrates BOA's holistic approach to environmental sustainability.

The SMART Bank Territorial Open Innovation Programme, now in its 5<sup>th</sup> edition, is a cornerstone of BOA's ESG strategy. This programme encourages young start-ups to develop solutions for regional ESG challenges, working in collaboration with local institutions such as training establishments and regional councils. BOA's support for these innovations is instrumental in driving sustainable development across the regions it serves.

Another testament to BOA's commitment to sustainability is the BlueSpace network of incubators. This pioneering concept supports young entrepreneurs from the earliest stages of their ventures, particularly in Fintech and ESG tech start-ups. In partnership with educational institutions, BlueSpace has successfully fostered the creation of 3 new companies, further advancing BOA's sustainability agenda.

Bank of Africa employs rigorous tools to assess the impact of its innovations on ESG goals. The SMART Bank programme and BlueSpace incubators are vital in sourcing and evaluating relevant ideas, with some being reviewed by BOA's investment fund for potential backing.

The impact of digitalisation on financial inclusion is also closely monitored, with ongoing efforts to enhance consumer loans and online banking services.

BOA's introduction of sustainable finance products has led to significant environmental benefits, including the avoidance of 2.3 million tonnes of CO<sub>2</sub> equivalent emissions. This achievement is bolstered by BOA's initiatives in renewable energy production for its headquarters and branches, showcasing their comprehensive approach to reducing carbon footprints. Amid recent challenges in Morocco, including a major earthquake and hosting global meetings, BOA showcased resilience by mobilising employees and contributing to the Special Fund for Earthquake Management, highlighting their commitment to community support during crises.

Bank of Africa's leadership in sustainability has not gone unnoticed. The bank has been recognised as the "Best Bank for SMEs in Morocco" and "Best Bank for ESG in Morocco" by the Euromoney Awards for Excellence. These accolades reflect BOA's ongoing commitment to supporting small and medium-sized enterprises and young entrepreneurs through initiatives like INTELAKA, the Entrepreneurship Club and the SMART BANK Territorial Open Innovation Programme.

Bank of Africa's innovative practices in sustainability are an inspiring example for the banking sector. By integrating advanced digital solutions, fostering ESG innovation and committing to environmental and social responsibility, BOA has set a high standard for sustainable banking.



True to its vocation as an international group with a pan-African dimension, BANK OF AFRICA continues to create value for its shareholders and stakeholders, delivering a solid in 2023. It thus confirms its active participation in the development of a dynamic, resilient and inclusive African economy. BANK OF AFRICA Group has continued to refine its strategic vision 2030, guided by its values and commitments to sustainability and positive impact.

Mr. Othman Benjelloun  
Group Chairman & CEO





# HOSPITALITY SECTOR CATEGORY



# WINNER

## HOSPITALITY SECTOR CATEGORY



### Holiday Inn Dubai Al Barsha Hotel United Arab Emirates



In the heart of Dubai's vibrant hospitality sector, Holiday Inn - Al Barsha which was established in 2008 stands out as a leader in sustainable practices. Far from being a mere add-on, sustainability is deeply ingrained in the hotel's business ethos, setting an inspiring example for the industry.

Holiday Inn, Al Barsha has developed a comprehensive sustainability framework that prioritises environmental impact, social responsibility and economic viability. This approach is reflected in the hotel's efforts to reduce its carbon footprint, optimise resource efficiency, and actively engage with the local community.

A cornerstone of the hotel's sustainability strategy is its focus on energy efficiency. Through the integration of energy-efficient lighting, smart climate control systems and regular energy audits, Holiday Inn - Al Barsha has significantly reduced its energy consumption.

These measures have lowered operational costs and also contributed to a meaningful reduction in carbon emissions, aligning with global environmental goals.

In Dubai's arid climate, water conservation is crucial. Holiday Inn - Al Barsha has taken proactive steps to address this challenge by installing water-saving fixtures in guest rooms and public areas, reducing water usage without sacrificing guest comfort. The hotel has also invested in a state-of-the-art water recycling system, which repurposes greywater for landscaping and other non-potable uses, setting a new benchmark in water management within the hospitality sector.

The hotel's waste management practices are equally commendable. With a robust waste segregation and recycling programme, Holiday Inn, Al Barsha ensures that minimal waste ends up in landfills. By partnering with local recycling facilities, the hotel recycles a significant portion of its waste, including paper, plastics and organic materials. This initiative benefits the environment and sets a strong example for other hotels in the region.

Holiday Inn - Al Barsha's commitment to sustainability extends beyond environmental efforts to include social responsibility. The hotel actively participates in community initiatives, including partnerships with local non-profits, community clean-up drives and support for educational programmes for underprivileged children. These efforts have fostered a strong sense of community and have had a positive impact on many lives.

Recognising the importance of a sustainable supply chain, Holiday Inn - Al Barsha prioritises sourcing from local suppliers who adhere to environmentally friendly practices. This approach has helped support the local economy and also reduce the carbon footprint associated with transportation. The hotel's strict supplier criteria ensures that all partners meet high standards of environmental and social responsibility.

Holiday Inn - Al Barsha's unwavering commitment to sustainability has earned it numerous accolades, including certifications for environmental management. These awards underscore the hotel's dedication to integrating sustainability into every aspect of its operations.

Holiday Inn - Al Barsha's approach to sustainability serves as a blueprint for success in the hospitality industry. By balancing environmental stewardship, social responsibility and economic viability, the hotel has crafted a sustainable business model that others can emulate.

As the industry evolves, Holiday Inn - Al Barsha stands as a beacon of inspiration, demonstrating that exceptional guest experiences can go hand in hand with protecting the planet and contributing to the community.

Holiday Inn - Al Barsha has set a new standard for sustainability in the hospitality sector and as other hotels seek to follow its lead, the hotel's story is a powerful reminder that sustainability and success are deeply intertwined.



As CEO, I am pleased to report that 2023 marked a significant turning point for HIAB, exceeding our business targets while embracing sustainability. It's gratifying to hear our colleagues reference SDGs, energy efficiency, carbon footprint, & waste management, etc., demonstrating their commitment to social responsibility. I commend our proactive teams for their strategies that uphold our values and drive our business success. Together, we are shaping a more sustainable future while achieving remarkable business outcomes.

Ms. Roxana Jaffer  
Chief Executive Officer



# 1<sup>st</sup> RUNNER UP

## HOSPITALITY SECTOR CATEGORY



### Atlantis Dubai United Arab Emirates



In the world of luxury hospitality, Atlantis Dubai that opened its doors to guests in 2008 and stands out as a model of sustainability, setting a high standard for others in the industry. Central to its sustainability efforts is the Atlantis Atlas Project, a comprehensive initiative that embodies the resort's commitment to environmental stewardship, social responsibility and community engagement.

The Atlantis Atlas Project is built on 4 key pillars: Responsible Operations, Conservation & Animal Welfare, Education & Awareness, and Corporate Social Responsibility. These pillars guide the resort's approach to integrating sustainability into every aspect of its operations.

Atlantis Dubai has invested over USD 500,000 in green technologies, including the installation of 2,178 solar panels that generate 1.2 megawatts of renewable energy. This initiative has significantly reduced the resort's reliance on non-renewable energy sources. Additionally, the resort's in-house water bottling plant has eliminated the use of more than 2.7 million single-use plastic water bottles, showcasing its commitment to reducing plastic waste.

A notable innovation is the implementation of Winnow AI technology in the resort's buffet restaurants. This AI-powered system identifies and tracks food waste, leading to a 40% reduction in waste. Such advancements support environmental sustainability and enhance the efficiency of the resort's operations.

Atlantis Dubai's commitment to marine conservation is evident through its "1 USD Contribution" programme, where 1 USD from every marine animal experience is donated to conservation initiatives. In 2023-2024, the resort contributed USD 140,000 to 9 partners, reflecting its proactive approach to marine preservation.

The resort also utilises the SFS Trace digital seafood traceability platform to ensure responsible seafood sourcing. This platform enables chefs to make informed decisions, minimising environmental risks associated with seafood procurement.

Atlantis Dubai's CSR strategies are deeply rooted in community development. The Atlantis Atlas Project supports initiatives such as enhancing accessibility for people of determination and driving social impact through volunteer programmes.

The resort actively engages in food donations, local sourcing, and educational outreach, focusing on instilling respect for marine ecosystems in the next generation.

The resort's dedication to inclusivity is highlighted by its recognition as the 1<sup>st</sup> resort in the Eastern Hemisphere to be an IBCCES Certified Autism Centre. Over 90% of guest-facing colleagues have undergone Autism & Sensory Awareness training, and the resort has introduced low sensory and quiet zones to better accommodate diverse guest needs. This commitment to inclusivity sets a new standard for accessibility in luxury hospitality.

Atlantis Dubai's exceptional sustainability practices have earned it regional and international recognition. The resort has received the EarthCheck Silver Certification for 4 consecutive years, acknowledging its contributions to environmental and social sustainability. In 2024, Atlantis The Royal furthered this commitment by adopting the EarthCheck Company Standard.

The resort has also been recognised with prestigious awards, including the Hotelier Middle East Sustainability Project of the Year and the Forbes Travel Guide Responsibility Hospitality Award.

Atlantis Dubai exemplifies how luxury hospitality can be seamlessly integrated with sustainability and social responsibility. Through innovative practices, community engagement, and a strong commitment to inclusivity, Atlantis Dubai leads by example and also inspires others to embrace and advance sustainable practices.



The Atlantis Atlas Project has achieved some incredible, impactful results as we work towards creating a legacy of environmental stewardship and social responsibility by doing business in ways that are good for both people and the planet. We remain dedicated to continually improving each year, scaling up our efforts and working towards bigger goals in our aim to become the Middle East's champion for responsible and sustainable tourism.

Ms. Kelly Timmins

Director Marine Animal Operations and Sustainability



# 2<sup>nd</sup> RUNNER UP

## HOSPITALITY SECTOR CATEGORY



## The Cove Rotana Resort United Arab Emirates



Nestled along the picturesque coastline, The Cove Rotana Resort was founded in 2009 in Ras Al Khaimah, it stands as a sterling example of how luxury and sustainability can harmoniously coexist. Recognised for its unwavering commitment to environmental stewardship and community engagement, the resort exemplifies best practices in sustainability, serving as an inspiring model for the hospitality industry. The Cove Rotana Resort has integrated sustainability deeply into its operational ethos. The resort adheres to rigorous environmental standards through its Environmental Management System (EMS), certified by ISO 14001 and ISO 21401. This commitment is demonstrated by the implementation of robust risk and impact assessments, ensuring that every environmental aspect is meticulously monitored and managed.

Notably, the resort has achieved a commendable 94% employee training rate in sustainability and environmental protection. This extensive training ensures that every team member is well-versed in eco-friendly practices and can contribute to the resort's sustainability goals. Integrity and transparency are cornerstones of The Cove Rotana Resort's operations. The resort has established clear communication channels and follow-up mechanisms to address concerns related to corruption and ethical issues. This proactive approach has ensured the upholding of high ethical standards and fostering a culture of trust and accountability within the organisation.

The resort's engagements are meticulously aligned with its environmental and social goals, avoiding conflicts with its core sustainability objectives. The resort maintains an updated legal register, ensuring compliance with all relevant industry regulations and government laws. The Cove Rotana Resort's dedication to community involvement is exemplified through its strategic investment and development policies. The resort actively participates in several high-impact community initiatives, including collaborations with the UAE Food Bank, Terry Fox Run Foundation and Red Crescent. These partnerships highlight the resort's commitment to addressing local and regional needs through cultural, social and environmental initiatives.

One of the resort's standout contributions is its sponsorship of the Pink Caravan Cancer Patient Friends, reflecting its dedication to health and well-being in the community. The resort also engages in educational programmes through intern training with local schools, demonstrating its commitment to nurturing future talent and supporting local educational institutions.

The Cove Rotana Resort has strategically aligned its partnerships and collaborations to enhance its sustainability focus areas. It invests significantly in these partnerships, allocating financial, technical and human resources to ensure their successful implementation and evaluation. This dedicated approach underscores the resort's commitment to addressing environmental, social and governance (ESG) issues effectively. Innovation is central to The Cove Rotana Resort's sustainability strategy and it remains dedicated to incorporating innovative solutions aligned with the 17 UN Sustainable Development Goals (SDGs). The resort's forward-thinking approach ensures that future infrastructure developments will integrate cutting-edge sustainable practices.

The Cove Rotana Resort's holistic approach to sustainability, encompassing environmental management, ethical practices, community engagement and innovation, sets a benchmark for the hospitality industry. The resort's efforts not only enhance its operational efficiency but also contribute positively to the broader community and environment. As a result, The Cove Rotana Resort is a destination of luxury and relaxation; it is also a beacon of sustainability, inspiring others to adopt best practices and drive positive change in their own spheres of influence.



The Cove Rotana Resort takes immense pride in being one of the most popular sustainable destinations in UAE. We strive our best to make a positive difference and reduce our carbon footprint. As the General Manager of The Cove Rotana Resort, I am proud to have a team that strives to adapt innovative ways for environmental protection and sustainability in all our operational activities. We have invested in sustainable operational changes and enhancing our resort nature. In the Cove Rotana Resort, with the support of our Green Team members, we have initiated great efforts to improve our team members sustainability and environmental protection culture supporting sustainable development goals to make it as an attitude, not just practices and procedures to follow.

**Mr. Klaus Reinwand**  
General Manager







**NEW BUSINESS  
CATEGORY  
&  
HEALTHCARE SECTOR  
CATEGORY**



# WINNER

## NEW BUSINESS CATEGORY

### HEALTHCARE SECTOR CATEGORY (TIE)



## Emirates Health Services United Arab Emirates

**EHS** | مؤسسة الإمارات للخدمات الصحية  
Emirates Health Services

The Emirates Health Services was established in 2021 to enhance the efficiency of the federal health sector by providing high-quality healthcare and treatment services, implementing preventive measures, combating epidemics and diseases and advancing sustainable development in healthcare. EHS has aligned its vision, mission, values and strategic objectives with the relevant UNSDGs to contribute to addressing global health challenges. It actively participates in national, regional, global and sectoral platforms and initiatives.

As part of its 2023-2026 strategic plans, it conducted a SWOT analysis to identify its strengths and weaknesses and to evaluate external threats and opportunities. It manages environmental, social and governance (ESG) risks and opportunities as part of its comprehensive Enterprise Risk Management (ERM) and Business Continuity Planning (BC) processes. To support that, EHS has implemented the "Ghiath Electronic" system for assessing and monitoring data related to ESG factors. Additionally, the organisation utilises the "Aadaa" system to track ESG performance indicators on a quarterly basis, enabling managers to make strategic decisions that enhance sustainable performance. Transparency is further reinforced through the disclosure of performance indicators in line with Global Reporting Initiative (GRI) standards.

Emirates Health Services adopts a sustainable procurement policy in accordance with ISO 20400:2017, aiming to reduce environmental impacts and enhance positive social outcomes. Environmental impacts are further minimised through the implementation of the ISO 14001 Environmental Management System, while sustainability issues are managed using the ISO 26000 system. EHS also applies the ISO 44001:2017 Partnership Management System to strengthen relationships with partners, ensuring mutual benefit and alignment with strategic objectives. Furthermore, the organisation is committed to adhering to both local and international standards for the safe treatment and disposal of medical waste streams.

To ensure the highest standards of safety and well-being for healthcare providers, patients and visitors, EHS has implemented a range of initiatives, programmes and procedures. These include comprehensive training programmes for healthcare providers on infection control and patient safety protocols, robust patient safety monitoring systems and modern healthcare facilities equipped with the latest safety features. The organisation has also established stringent hygiene and sanitation procedures, emergency response plans and continuous improvement programmes to identify and mitigate potential risks.

The "For You" programme, launched by EHS, supports the health and well-being of its employees, offering comprehensive education and training programmes covering protocols and work procedures. The organisation is also committed to maintaining integrity and ethical behaviour through its anti-corruption policy.

Emirates Health Services fosters open communication with stakeholders by providing various communication channels, including telephone, electronic systems and periodic meetings. It also organises annual dialogue sessions that bring together representatives from different groups, enhancing transparency and allowing for the integration of diverse perspectives in the decision-making process. To engage with the community, EHS has developed a comprehensive guide for the communication of events and activities and has created a detailed matrix outlining the criteria for selecting community development initiatives, ensuring that each initiative is carefully evaluated based on its relevance to organisational goals, impact on community health and well-being, sustainability and more.

Emirates Health Services is committed to fostering a culture of innovation and actively seeks opportunities to integrate innovative practices into its operations, such as implementing advanced technology solutions to streamline healthcare services or adopting sustainable practices that reduce environmental impact.



The Emirates Health Services Corporation assumes the responsibility of preserving the physical and psychological health of the UAE population in accordance with the highest levels of sustainability, based on a flexible and effective regulatory environment to meet the changing needs of health of the population, through the continuous development of medical and technical cadres, based on the vision of our wise leadership that "preserving health will remain a priority above all else and above all."

**Dr. Yousif Mohammed Al-Serkal**  
Director General





# HEALTHCARE SECTOR CATEGORY



# WINNER

(TIE)

## HEALTHCARE SECTOR CATEGORY



## Aster DM Healthcare United Arab Emirates



In the rapidly changing landscape of healthcare, Aster DM Healthcare came into existence in the year 1987 and has distinguished itself through exceptional medical services and steadfast commitment to sustainability. Aster DM Healthcare is setting a new benchmark by seamlessly integrating sustainability into its core operations, proving that healthcare excellence and environmental stewardship can go hand-in-hand. This approach serves as a powerful example for the industry, demonstrating that sustainability can be deeply embedded within a healthcare organisation's DNA.

Aster DM Healthcare has made significant strides in energy efficiency, understanding the critical importance of reducing energy consumption for both environmental and economic sustainability. By implementing cutting-edge energy management systems across its hospitals and clinics, Aster has achieved a 20% reduction in overall energy usage. This includes the adoption of energy-efficient lighting, advanced HVAC systems, and real-time energy monitoring tools. Additionally, Aster has invested in educating its employees on energy conservation, further reducing the organisation's carbon footprint.

Aster DM Healthcare has implemented advanced water recycling systems that allow for the reuse of up to 50% of the water consumed in their operations. These efforts are particularly vital in regions facing water scarcity. The organisation has also introduced water-efficient fixtures and xeriscaping practices, reducing the need for irrigation and further minimising water usage across its facilities.

This Healthcare provider has developed a robust waste management strategy focused on reduction, segregation and recycling. Through meticulous protocols, hazardous medical waste is safely disposed of, while recyclable materials are diverted from landfills. Aster's recycling programmes have resulted in a 75% waste diversion rate, and the organisation's shift towards digital solutions has significantly reduced paper usage, supporting its goal of creating a paperless environment.

Aster DM Healthcare has embraced renewable energy, with several facilities now powered by solar energy. This shift has reduced the organisation's reliance on non-renewable energy sources and cut its carbon footprint by 15%. Aster's use of solar energy serves as a model for other healthcare organisations, demonstrating that healthcare facilities can operate efficiently while contributing to a low-carbon economy.

Aster DM Healthcare's commitment to sustainability extends beyond its facilities, with the organisation actively promoting environmental awareness within the communities it serves. Through partnerships with schools, community groups and NGOs, Aster has launched educational programmes that have reached over 10,000 individuals, empowering them to make more sustainable choices. Community engagement initiatives, including tree planting, clean-up campaigns and health camps, further highlight the link between a healthy environment and overall well-being.

The sustainability efforts of the organisation are also reflected in its robust corporate social responsibility (CSR) programmes, which focus on improving health and wellness in underserved communities. These initiatives include providing free medical check-ups, health education and essential healthcare services, particularly in remote and underprivileged areas. Aster's approach to CSR underscores its belief that sustainability is not just about environmental stewardship but also about creating positive social outcomes.

Aster DM Healthcare's comprehensive approach to sustainability sets a powerful example for the healthcare industry. By integrating sustainability into every aspect of its operations—from energy and water conservation to waste management, renewable energy adoption, and community engagement—Aster has set a new standard for what is possible in the healthcare sector.



At Aster, our mission is to make healthcare accessible to millions while giving back to society through volunteering services.

We have decided to separate our GCC and India operations to adopt a market-focused strategy and create sustained long-term growth. We are committed to making a positive community impact through our environment sustainability programs, healthcare, driving cutting-edge care delivery, quality and patient safety & Volunteering services. Together, we strive to create a healthier, more sustainable future.

**Dr. Azad Moopen**  
Founder & Chairman



# 1<sup>st</sup> RUNNER UP

## HEALTHCARE SECTOR CATEGORY



## Royal Bahrain Hospital Kingdom of Bahrain



Founded in 2011, Royal Bahrain Hospital (RBH), a prominent unit of KIMSHEALTH, stands out for its remarkable sustainability practices in the healthcare sector. Through a robust Community Development Policy, innovative strategies and a strong commitment to inclusivity, RBH has set a high standard for environmental stewardship and social responsibility. This overview highlights RBH's key sustainability initiatives, showcasing their impact and serving as a source of inspiration for others in the industry.

RBH's sustainability approach is anchored in a well-defined Community Development Policy. RBH conducts in-depth needs assessments to identify and address deficiencies in healthcare services. For instance, in the industrial district of Askar, the hospital has established health clinics and educational programmes to improve medical access in the area. This proactive strategy ensures that resources are directed to where they are most needed, significantly enhancing community health outcomes.

The hospital's initiatives are designed with a focus on long-term benefits. Projects are required to demonstrate a clear plan for ongoing operation and maintenance. This emphasis on sustainable health programmes underscores RBH's dedication to creating lasting impact. RBH prioritises projects that serve diverse community segments, including marginalised groups. Programmes tailored for differently abled individuals exemplify the hospital's commitment to inclusivity and equal opportunity.

RBH's sustainability efforts are closely aligned with Bahrain's cultural, social and environmental needs. RBH actively supports local cultural festivals and heritage conservation projects, contributing to the preservation and celebration of Bahrain's rich cultural heritage. This involvement fosters community pride and strengthens cultural identity. The hospital invests in educational programmes as well, such as Continuing Medical Education (CME), to equip healthcare professionals with up-to-date knowledge and skills. This investment enhances the overall healthcare ecosystem.

RBH's environmental efforts include the development of green infrastructure, renewable energy projects, and community gardens. These initiatives reflect the hospital's commitment to ecological preservation and environmental stewardship. RBH employs a structured approach to evaluate the impact of its projects. For example, the "First Emergency Response Initiative" involves comprehensive training and distribution of educational materials, significantly improving community preparedness and resilience.

Innovation is central to RBH's sustainability strategy. The hospital has implemented digital solutions and IT advancements, such as medication alerts and express sample collection counters, to enhance operational efficiency and preventive care. These innovations streamline processes and contribute to overall sustainability.

Promoting diversity and inclusion is a priority for RBH, with 26 nationalities represented and women comprising 55% of the workforce. The hospital's policies support gender equality and include robust mechanisms for grievance reporting and employee welfare.

RBH also demonstrates a strong commitment to environmental sustainability through responsible waste management and carbon footprint reduction. The hospital adheres to GCC waste management guidelines and follows strict protocols for the disposal of biomedical and electronic waste, ensuring minimal environmental impact and promoting responsible consumption.

Royal Bahrain Hospital's sustainability practices illustrate a profound commitment to environmental, social and governance (ESG) principles. By integrating strategic community development, addressing local needs, prioritising innovation and fostering a diverse workplace, RBH has managed to enhance its operational effectiveness and set a benchmark for sustainable practices in healthcare. Their efforts highlight the potential for healthcare institutions to drive meaningful change while advancing their core mission of health and well-being.



As a Group CEO of KIMSHEALTH I am committed to sustainable development. Our goal is to reduce our environmental footprint while enhancing patient care. We prioritize energy efficiency, waste reduction, and the use of eco-friendly materials. By integrating sustainable practices into our operations, we not only protect our planet but also create a healthier environment for our patients, staff, and community. Together, we can achieve a sustainable future.

Dr. Sherif M Sahadulla  
Group Chief Executive





# CONSTRUCTION SECTOR CATEGORY



# WINNER

## CONSTRUCTION SECTOR CATEGORY



### Innovo United Arab Emirates

innovo

Innovo Group is at the forefront of sustainability, integrating environmental, social and governance (ESG) considerations into its core business practices since its establishment in 2019. The organisation's commitment spans stakeholder engagement, supplier management, transparency, environmental performance and social responsibility. Innovo Group excels in stakeholder engagement through multiple feedback and grievance resolution channels, including the Navex portal for anonymous reporting, customer feedback surveys, a worker welfare hotline, and social impact surveys. The company also maintains an open-door policy, fostering transparent communication between employees and management.

Innovo Group strategically manages supplier relationships by focusing on ESG issues. It conducts regular assessments, provides training and builds capacity to ensure suppliers meet its ESG expectations. Compliance with local human rights standards, fair labour practices, safe working conditions and non-discrimination are emphasised. Commitment to transparency is a cornerstone of Innovo Group's ESG practices. The organisation incorporates ESG key performance indicators (KPIs) into management systems, such as dashboards and balanced scorecards. The Sustainability Charter outlines the company's environmental, social and ethical commitments. Innovo uses GRI and UNGC reporting frameworks and ensures its sustainability reports are internally and externally verified.

Innovo Group demonstrates leadership in environmental management with its adoption of ISO 14001 and other environmental systems. The company conducts regular risk and impact assessments and has set targets for reducing greenhouse gas emissions. It plans to sign up with the Science Based Targets initiative (SBTi) and promotes environmental awareness through training and workshops. The company adheres to high labour rights and social performance standards, following OHSAS 18001 and ISO 45001. Policies on fair compensation, skill development and worker accommodation are in place, with grievance mechanisms like the Navex platform for anonymous reporting and transparent follow-up actions. Innovo also promotes human rights through training and partnerships with subcontractors.

Innovo Group maintains a zero-tolerance policy towards corruption, supported by a robust anti-bribery and corruption framework. This includes clear guidelines, management oversight, risk assessments and comprehensive training. Reporting mechanisms such as the Navex Portal and Aconex system ensure thorough investigation of issues.

Innovo Group is dedicated to fostering diversity and inclusion. It aims to establish partnerships with subcontractors committed to human rights and implement ongoing development programmes. Despite industry challenges, Innovo remains focused on advancing its diversity and inclusion goals. Innovo's community investment strategies address local needs through green building projects and partnerships with educational institutions. The company tailors projects to community needs and evaluates their impact comprehensively.

Innovo Group has made notable strides in sustainability through the implementation of its 2030 Decarbonisation Strategy and support for the UN's Race to Zero Campaign. The company has successfully reduced 3.2 million kg of CO<sub>2</sub> emissions by leveraging solar energy and synchronous power plants. Additionally, Innovo has advanced technological innovation with the development of platforms such as iEnergy, which facilitates the monitoring and reduction of energy consumption and emissions.

Innovo Group's comprehensive approach to sustainability, encompassing stakeholder engagement, supplier management, transparency, environmental stewardship and social responsibility, sets a benchmark in the industry. Their rigorous anti-corruption measures, commitment to diversity, proactive community engagement, strategic partnerships and innovative practices contribute significantly to the global sustainability agenda. Innovo Group is a deserving leader in sustainable business practices.



As a purpose-driven business with sustainability at our core, we acknowledge the impact that our industry has on the planet. We are in a privileged position to make change and we are taking active steps, addressing our operations and working across our value chain to ensure a lasting, positive impact. We are leveraging technology for environmental impact monitoring and sustainability reporting, to secure more informed decision-making.

Mr. Bishoy Azmy  
CEO



# 1<sup>st</sup> RUNNER UP

## CONSTRUCTION SECTOR CATEGORY



## China State Construction Engineering Cooperation Middle East United Arab Emirates



中建中东  
CSCEC MIDDLE EAST

China State Construction Engineering Cooperation Middle East (CSCEC ME) began operations in the UAE in 2003, completing its formation in Dubai in 2005.

Since then, it has grown significantly, with total contract values exceeding USD 7.0 billion by 2016. From its origins as a conventional contractor, CSCEC ME has diversified into a comprehensive solution provider across the construction industry, offering services from contracting and design to project financing.

With its Middle East headquarters in Dubai, the company fosters a supportive work environment, engages in local community welfare, and upholds its mission to “Expand a Happy Living Environment” for all stakeholders.

CSCEC ME prioritises safety by integrating the “Safety First, Prevention First and Comprehensive Management” policy across all operations. The company employs advanced technologies, including the VR-based Safety Experience Hall 3.0 patented in April 2021, which has trained over 5,500 workers.

Other innovations include safety screens, visual monitoring, face recognition and wireless fire alarms. CSCEC ME also fosters a strong safety culture through initiatives like “I am a Safety Officer” and “Behavioural Safety Star,” ensuring safety practices are deeply embedded in the workforce.

CSCEC ME upholds international laws and business ethics through rigorous compliance management systems, including internal audits, safety inspections and compliance reviews before projects begin. A dedicated compliance officer ensures transparency and integrity across operations.

The company combats corruption with ongoing training, strict supervision of key personnel and feedback mechanisms. By standardising contracts and material management, CSCEC ME integrates ethical practices into its construction activities, reinforcing a commitment to clean, corruption-free operations.

CSCEC ME has built a robust, localised supply chain in the UAE, with 98% of procurement sourced locally over the past four years. This approach supports local businesses, boosts economic growth and benefits the regions where the company operates. Additionally, CSCEC ME has introduced an “Internet +” procurement model, enhancing efficiency and setting new supply chain management standards.

Since 2017, the company has hosted high-profile technical conferences, major industry events with over 500 partici-

pants, including government officials, industry experts and academics, fostering knowledge sharing and advancing industry standards.

CSCEC ME is dedicated to environmental sustainability and community support. The company has led over 120 environmental campaigns, including tree-planting, recycling and participation in the “Dubai Can” initiative, engaging more than 5,000 participants.

The company also prioritises worker well-being, impacting over 100,000 underprivileged families through training and improved living conditions. In the Gulf States, CSCEC ME has created over 10,000 localised jobs and contributed to the professional development of 50,000 people.

CSCEC ME fosters long-term partnerships with stakeholders, suppliers, and local communities, building trust and ensuring smooth project implementation. The company’s technical conferences in Dubai have evolved into leading industry events, promoting knowledge sharing and communication among various stakeholders. Committed to safety, compliance, sustainability and community engagement, CSCEC ME drives both its success and regional prosperity.

Through innovative practices, localised operations and strong partnerships, the company sets high standards in the construction industry, demonstrating leadership in safety, ethical operations and corporate social responsibility.



Since 2003, we have witnessed rapid development and amazing achievements in the UAE over the past 20 years. Expanding a Happy Living Environment is China State Construction’s Mission, and we are delighted that our CSR work gets recognized on a regional level. Rooted in the Gulf States, together with the people of the Gulf States, China State Construction will keep up its excellency, promote industrial growth, and enhance community well-being for a happy future.

Mr. Wang Shaofeng  
Chairman





## 2<sup>nd</sup> RUNNER UP

### CONSTRUCTION SECTOR CATEGORY



## Bin Dasmal Engineering Technologies & Management Co. LLC

United Arab Emirates



Bin Dasmal Engineering Technologies & Management (BETAM) established in the year 1976 stands as a shining example of how a forward-thinking organisation can seamlessly integrate Corporate Social Responsibility (CSR) and sustainability into its core business practices. As a leading entity in the engineering and management sectors, BETAM has consistently demonstrated its commitment to driving positive change through strategic initiatives that benefit its stakeholders and the broader community.

At the heart of BETAM's success lies its strategic approach to sustainability, the company has developed a comprehensive sustainability framework that aligns with global standards and emphasizes the reduction of its environmental footprint. It actively collaborates with industry partners to promote sustainable technologies and solutions. For instance, BETAM's partnership with Syraj Power for the installation of solar panels has resulted in an annual reduction of 500 tons of CO<sub>2</sub> emissions. Additionally, its collaboration with Loytec on smart metering solutions has led to a 10% improvement in energy efficiency across client projects.

BETAM's community investment and development policies are underpinned by clear criteria that prioritise projects with the potential of creating a lasting positive impact. From supporting skill development programmes that enhance local expertise in sustainable farming techniques and renewable energy to fostering entrepreneurship among aspiring local Emiratis, BETAM's initiatives are designed to empower communities and drive sustainable growth.

Innovation is a cornerstone of BETAM's business strategy. The company has made significant investments in research and development to explore new technologies and practices that enhance its sustainability performance. BETAM's innovative approach has resulted in the development of several eco-friendly products and services that meet customer needs while minimising environmental impact. For example, the company's introduction of energy-efficient construction materials has led to a 20% reduction in energy consumption across its projects.

BETAM's leadership in sustainability and CSR is reflected in its ability to deliver measurable outcomes. The company's strategic initiatives have yielded tangible results, including a 25% increase in customer satisfaction and a 30% improvement in employee engagement scores. These achievements are a testament to BETAM's commitment to creating value for all its stakeholders.

BETAM's commitment to sustainability is reflected in the measurable outcomes of its initiatives. The company conducts thorough assessments before, during and after the completion of community projects to evaluate their impact on the specific communities involved. This rigorous approach ensures that BETAM's efforts are aligned with the needs and aspirations of the communities it serves, resulting in long-term social, economic, and environmental benefits.

One of the standout achievements of BETAM is its role in advancing sustainable technologies and practices within the engineering and management sectors. Through its partnerships with leading companies in renewable energy and smart metering.

BETAM's commitment to continuous improvement is evident in its approach to process innovation. By implementing lean manufacturing techniques and digitalisation initiatives, the company has optimised resource utilisation and reduced waste by 12%. These efforts have enhanced BETAM's operational efficiency and also contributed to its long-term sustainability goals.

The company's commitment to integrating these principles into its core business practices has resulted in a legacy of positive impact that extends far beyond its immediate operations. By prioritising innovation, community engagement and employee involvement, BETAM has created a sustainable business model that delivers value to its stakeholders as well as contribute to the greater good.



Bin Dasmal Group has come a long way from its humble beginnings as a contracting and trading company, established in the 1970s in Dubai, UAE. Today, the group has over a dozen businesses in HVAC, MEP, Lifting & Safety, Automatic Doors & Parts, Construction & Real Estate Management and Sustainable Products in the GCC region. BETAM is a leading player in the MEP construction industry known for focusing sustainable engineering solutions. BETAM provides the range of services, including building contracting, MEP supply and installation, and energy efficient retrofit projects.

Mr. Sahul Hameed  
Group Sustainable Officer





# AUTOMOTIVE INDUSTRY CATEGORY



# WINNER

## AUTOMOTIVE INDUSTRY CATEGORY



### Mohamed Naser Al-Sayer & Sons Est. Co. State of Kuwait



ALSAYER has established itself as a paragon of excellence for over 70 years, driven by a steadfast commitment to earning and retaining stakeholder trust. This dedication has been fundamental in achieving excellence across all facets of their operations.

In a rapidly evolving world, ALSAYER understands that a commitment to sustainability must be matched by tangible actions. The Group's success is rooted in its core values of Heritage, Leadership and Growth, guiding its efforts across diverse sectors including automotive, heavy equipment and specialised trading. Through active partnerships and a focus on quality, ALSAYER continually adapts to meet the needs of Kuwait's market while driving innovation and sustainable solutions.

Aligned with Kuwait's National Development Plans (KNDP) and the United Nations' Sustainable Development Agenda 2030, ALSAYER's sustainability strategy addresses critical economic, social, and environmental challenges.

Their engagement with key organisations fosters community empowerment and supports ethical business practices. With a robust governance structure and a Business Ethics and Compliance programme, ALSAYER Group excels in proactive risk management and stakeholder engagement.

ALSAYER has demonstrated exceptional commitment to sustainability, reflected in their outstanding performance across various key metrics. The Group has significantly increased its renewable energy usage from 628 MWh in 2016-2017 to 3,756 MWh in 2022-2023 and has reduced its CO<sub>2</sub> emissions from 389 MT to 2,529 MT over the same period. Their efforts have also resulted in substantial economic savings, rising from KD 25,120 to KD 196,040.

Customer satisfaction remains a priority for ALSAYER, with a high Net Promoter Index of 90%. They have also prioritised employee development, increasing total training hours from 1,056 to 4,405. The dedication to innovation is evident in the 52 contributions made in 2022-2023.

Furthermore, ALSAYER has significantly invested in community initiatives, totalling KD 155,959, and expanded social engagement efforts involving 483 individuals. Their commitment to environmental stewardship is showcased by saving 21,412 m<sup>3</sup> of water in 2022-2023.

As ALSAYER marks its 70-year milestone, it continues to pursue new initiatives to advance their sustainability goals. The introduction of the 'Operation Sustainable Award' is to recognise outstanding contributions to sustainable practices within

the organisation. The Group is also dedicated to constructing eco-friendly buildings and ensuring high Environmental, Health and Safety (EHS) standards across all locations.

ALSAYER's dedication to sustainability is further demonstrated by their embrace of Environmental, Social and Governance (ESG) factors and alignment with Kuwait Mission 2035. As a signatory member of the United Nations Global Compact, the Group has pledged to operate in accordance with universal sustainability principles, actively engaging with local communities and supporting various societal and environmental initiatives.

The Group's governance practices are highlighted by their restructuring initiatives, focusing on responsive decision-making processes and robust internal controls. The establishment of an Audit & Supervisory Board and a Sustainability Steering Committee ensures transparency, compliance and effective integration of business and sustainability priorities.

ALSAYER's social investment efforts are diverse and impactful, encompassing social engagement, creativity, learning, community empowerment, and environmental initiatives.

Their commitment to integrating individuals with intellectual disabilities, promoting drug awareness, and supporting community welfare exemplifies their dedication to societal impact.



ALSAYER Group firmly believe that sustainability extends beyond the vehicles themselves. Therefore, ALSAYER Group has made substantial investments in creating energy-efficient infrastructure, including our showrooms, service centers, and logistics operations. By incorporating renewable energy sources, implementing energy-saving technologies, and optimizing the efficiency of our facilities, we have not only reduced our carbon footprint but also set new benchmarks for sustainable practices in the automotive industry. We will continue to develop innovative solutions that promote eco-conscious mobility, energy-efficient infrastructure & community engagement.

Mr. Mubarak Naser Al-Sayer  
CEO, Executive Board Member



# 1<sup>st</sup> RUNNER UP

## AUTOMOTIVE INDUSTRY CATEGORY



## Al Shirawi Equipment Co. LLC United Arab Emirates



Since its inception in 1976, Al Shirawi Equipment Company has grown from a manufacturer of trailers to a comprehensive design and manufacturing powerhouse, serving industries critical to human well-being, such as energy, sanitation, construction and food transportation. Over the years, the company has evolved into a leader in sustainability, integrating Environmental, Social and Governance (ESG) principles into every facet of its operations.

Al Shirawi's commitment to sustainability is evident in its robust ESG strategy, which prioritises environmental stewardship. The company has implemented energy-efficient manufacturing processes and invested in renewable energy, with both its Al Quoz and Dubai Industrial City (DIC) facilities running entirely on solar power for the past several years. These efforts have significantly reduced the company's carbon footprint, with DIC and Al Quoz facilities achieving a remarkable 73% and 80% reduction in carbon emissions, respectively, compared to 2020 levels. Moreover, it has significantly reduced water consumption by 30% and waste generation by 50%, reflecting its ongoing commitment to environmental conservation.

Beyond energy efficiency, Al Shirawi is dedicated to responsible waste management. The company practices the "3Rs" - Reduce, Reuse, Recycle - across its operations. It has also implemented water recycling systems at its facilities and workers' accommodations, ensuring sustainable water usage. Additionally, Al Shirawi's commitment to innovation in sustainability is highlighted by its transition from acetylene to Cutting Edge Gas (CEG) in manufacturing, leading to an 80% reduction in CO<sub>2</sub> emissions.

Al Shirawi's ESG strategy extends to social responsibility, where it prioritises the well-being of its employees and the communities it serves. The company fosters a culture of diversity and inclusion, with a notable increase in female representation over the past 4 years in a traditionally male-dominated industry.

Al Shirawi fosters a culture of safety, diversity and inclusion, providing comprehensive training programmes and prioritising employee well-being. Initiatives like the "Managing Happiness" event and eye check-up camps underscore this commitment, offering employees valuable resources to manage stress, maintain good health and foster positive relationships. Al Shirawi's dedication to its employees extends beyond the workplace, with community engagement initiatives that educate employees' families on sustainability and environmental protection.

Thus, offering wellness initiatives like a vegetable garden for employees and knowledge zones for continuous learning.

The company's commitment to community engagement is further demonstrated through its partnerships with local communities and its proactive approach to ethical business practices. The company supports students from educational institutions through mentoring and internship programmes, equipping the next generation of leaders with knowledge in Lean practices and sustainability.

Al Shirawi's governance practices reflect the highest ethical standards and transparency, with a dedicated and diverse team overseeing ESG matters. The company's leadership is deeply committed to aligning business strategies with climate imperatives, aiming for carbon-neutral manufacturing by 2025. This commitment is supported by comprehensive risk management processes that ensure long-term business resilience and value creation.

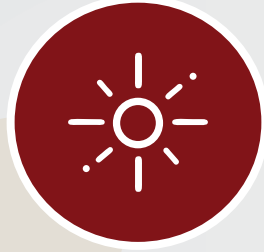
Al Shirawi Equipment Company's holistic approach to sustainability sets a high standard in the manufacturing industry. Its innovative solutions, strong focus on environmental stewardship, and dedication to social responsibility and ethical governance make it a leader in sustainability. As the company continues to drive positive change, it stands as a model for others in the industry, showcasing the potential for sustainable practices to create a better future for all.



We firmly believe that sustainability is an imperative for responsible business practices. Our vision is distinctly articulated: to achieve carbon-neutral manufacturing of reliable solutions by 2025. We are fully committed to advance our sustainability initiatives and foster positive change in the upcoming years. We will continue to establish ambitious targets, implement comprehensive strategies and engage with stakeholders to forge a more sustainable future by integrating CSR & sustainability across all aspects of our global operations.

**Mr. Sumeet Valrani**  
Executive Director





# ENERGY SECTOR CATEGORY



# WINNER

## ENERGY SECTOR CATEGORY



## Yanbu Refinery Department Kingdom of Saudi Arabia



In the dynamic oil and gas industry, sustainability has become a cornerstone of operational excellence. Among those leading the charge, the Yanbu Refinery Department established in 1933 shines as a model of innovation and dedication to highlight the department's best practices, celebrating its achievements and setting a benchmark for others in the sector.

The Yanbu Refinery Department's commitment to environmental stewardship is evident in its advanced waste management system, which has cut waste generation by 40% over the past three years. By employing cutting-edge waste segregation and recycling technologies, the department has markedly reduced its environmental impact.

In addition, the refinery has invested in state-of-the-art water treatment facilities, achieving a 30% reduction in fresh water consumption. These facilities use advanced filtration and purification methods, promoting efficient water reuse and alleviating pressure on local water resources.

Energy efficiency is central to the Yanbu Refinery Department's sustainability strategy. A comprehensive energy audit has led to significant energy-saving measures, including the optimisation of heat integration within the refinery. This initiative has resulted in a 25% reduction in energy consumption, lowering operational costs and cutting greenhouse gas emissions.

The department has also implemented a rigorous emissions monitoring and control programme. With investments in advanced emission control technologies and regular environmental assessments, the refinery has reduced carbon emissions by 20% over the past two years, aligning with global sustainability goals.

Innovation is a key driver of the Yanbu Refinery Department's sustainability efforts. The implementation of a robust data analytics platform enables real-time monitoring of operational parameters, facilitating proactive decision-making and boosting overall efficiency.

The integration of predictive maintenance systems is another significant advancement. By utilising advanced sensors and machine learning algorithms, the refinery has improved equipment reliability by 15% and reduced maintenance costs by 10%. These technological enhancements help optimise operations and extend the lifespan of critical assets.

The Yanbu Refinery Department understands the importance of community engagement and social responsibility. The "Green Future" programme is a standout initiative, focusing

on environmental education and outreach. The department has organised workshops and educational events for local schools and communities, fostering a culture of sustainability.

Additionally, the refinery supports various local environmental projects, including tree planting and clean-up campaigns. These efforts underscore the department's commitment to making a positive impact beyond its operational scope.

The success of the Yanbu Refinery Department's sustainability initiatives can be attributed to its visionary leadership and strategic partnerships. The department's leadership has been pivotal in setting ambitious sustainability goals and implementing innovative solutions.

Strategic partnerships with leading environmental organisations and technology providers have further enhanced the department's sustainability performance. These collaborations have facilitated the exchange of best practices and the adoption of cutting-edge technologies.

The Yanbu Refinery Department's achievements in sustainability reflect its steadfast dedication to environmental stewardship, energy efficiency and community engagement. By embracing innovation and forging strategic partnerships, the department sets a high standard for the industry.

As a leader in sustainability, the Yanbu Refinery Department continues to inspire and drive progress towards a more sustainable future in the oil and gas sector.



Aramco's role as the indispensable partner to a realistic and robust energy transition puts us in a unique position. We take the responsibility seriously and have put sustainability at the heart of our strategy. Old problems are being met with new solutions and I am proud of what we have achieved.

Mr. Amin H. Nasser  
President & CEO



# 1<sup>st</sup> RUNNER UP (TIE) ENERGY SECTOR CATEGORY



## Oman Energy Association Sultanate of Oman



The Oman Energy Association, established in 2001 stands out as a leader in sustainability, setting a high standard for environmental and social stewardship. Their comprehensive approach to sustainability combines innovation, commitment and strategic excellence, making them a deserving recipient of recognition in this year's winners booklet.

Central to the Oman Energy Association's sustainability efforts is their rigorous commitment to energy management. Regular energy audits help them identify and act on opportunities to reduce consumption and minimise waste, aligning with their broader sustainability objectives.

The association's innovative use of technology enhances their environmental efforts. They have implemented an advanced electronic platform for managing and monitoring community investment initiatives. This system provides transparency and accountability by offering stakeholders a centralised location to access information, track progress, and measure outcomes.

The Oman Energy Association's dedication to social responsibility is evident through their adherence to high labour standards. They follow recognised health and safety standards such as OHSAS 18001, ISO 45001, and OSHAD SF, and comply with 12 local standards that benchmark internationally. Their partnership with the Ministry of Labour and the labour unions has led to new labour welfare standards, demonstrating their commitment to employee rights.

The association has also improved work-life balance by reducing working hours compared to industry norms and introduced flexible work timings for mothers. Their robust grievance mechanisms ensure that employee concerns are addressed transparently, fostering a culture of trust and accountability.

Governance and anti-corruption practices at the Oman Energy Association reflect a strong commitment to integrity and transparency. They enforce a zero-tolerance policy for corruption, supported by a clear implementation framework and rigorous external audits. Adherence to ISO standards for administrative processes and financial audits underscores their commitment to ethical conduct.

Their responsible lobbying practices align with environmental and social goals, engaging transparently with local governments, regulatory bodies and industrial partners to support sustainable development. Community engagement is a cornerstone of the Oman Energy Association's sustainability strategy. Their approach to community investment is guided

by clear criteria and aims to make a meaningful impact. The association uses an electronic platform to manage community initiatives, to ensure efficiency and accountability.

Their investment policy considers local and regional needs, ensuring that initiatives are relevant and beneficial. Notably, their community investments have saved the country over 6 million Omani rials through unified industry standards.

Innovation plays a key role in the Oman Energy Association's sustainability strategy. They have integrated energy management innovations into their business model, aligning with the UN Sustainable Development Goals (SDGs).

Innovation is also a key category in their annual business practice awards, reflecting their commitment to continuous improvement. By assessing the impact of innovation on their economic, social and environmental goals, the association ensures that their efforts contribute to long-term success and positive change.

The Oman Energy Association's exemplary sustainability practices set a high standard for others. Their dedication to environmental stewardship, social responsibility and ethical governance, coupled with innovative approaches and strategic community involvement, make them a true inspiration.

Their achievements, including significant financial savings and impactful community investments, offer valuable lessons and a model for integrating sustainability into every aspect of organisational operations.



As the CEO of OPAL, I am proud to participate in the Arabian CSR competition. Our commitment to corporate social responsibility drives us to create sustainable and impactful solutions for our community and environment. This competition is an excellent platform to showcase our dedication and learn from other industry leaders, furthering our mission to lead by example and inspire positive change.

Eng. Mohammed Al Naabi  
Chief Executive Officer



# 1<sup>st</sup> RUNNER UP (TIE) ENERGY SECTOR CATEGORY



## Workover Engineering Department Kingdom of Saudi Arabia



In an era where sustainability is no longer just a buzzword but a fundamental business imperative, the Workover Engineering Department (WOED) established in 1933 has emerged as a beacon of innovation and responsibility within the industry. Their commitment to integrating sustainability into every facet of their operations has set them apart and also positioned them as a leading example for others to follow.

WOED's approach to sustainability is deeply rooted in their corporate values of resilience and growth. This strategic framework drives their vision of continuous improvement, particularly in energy management, resource optimisation, and environmental stewardship. Their achievements are not just impressive on paper—they resonate with tangible, measurable impacts that contribute to both the environment and the communities that they serve.

One of WOED's standout initiatives is their Circular Economy Programme, a comprehensive strategy that targets key areas such as flaring reduction, material reuse, and waste minimisation. Through this programme, WOED has made significant strides in improving environmental performance. Their Zero Flaring Initiative exemplifies this commitment, effectively reducing gas emissions by ensuring all oil is transported to the Gas Oil Separation Plant (GOSP). This initiative alone reflects WOED's proactive stance on reducing environmental footprint while enhancing operational efficiency.

In addition to environmental initiatives, WOED's focus on extending asset and resource life-cycles through material reuse is particularly noteworthy. By refurbishing bits and reusing wellhead components after thorough inspections, WOED has set a SMART target to achieve a 15% utilisation rate of old wellhead equipment. This helps reduce waste and optimise resource use, aligning perfectly with their sustainability goals.

WOED's dedication to innovation is also evident in their Workover Optimisation and Raise the Knowledge (WORK) Programme. This initiative has introduced 14 different innovations, each meticulously tracked and implemented to improve drilling and workover operations. By leveraging automation and digitalisation, WOED has reduced manual labour requirements and enhanced asset integrity, all the while fostering a culture of proactive, rather than reactive, problem-solving.

The department's sustainability efforts extend beyond environmental management to encompass social responsibility and community engagement. WOED's Corporate Social

Responsibility (CSR) programme is a prime example of how they integrate local, regional and socio-environmental considerations into their operations. By collaborating with both internal and external stakeholders, WOED ensures that their CSR initiatives are aligned with corporate objectives and resonate with the needs of the communities they serve.

Furthermore, WOED's partnerships and collaborations have been instrumental in driving their sustainability agenda. By strategically identifying and prioritising partnerships that align with their core business and sustainability focus areas, WOED has fostered relationships that enhance both their competitive advantage and their positive impact on society.

WOED's achievements in sustainability are also backed by a rigorous process of impact assessment. For every innovation and community initiative, they meticulously evaluate the economic, social and environmental impacts before, during and after implementation. This ensures that their efforts are not only effective but sustainable in the long term.

The Workover Engineering Department's comprehensive and strategic approach to sustainability sets a high standard within the industry. Their initiatives, driven by innovation, responsibility and a deep commitment to positive impact, make them a true inspiration for others. As they continue to lead by example, WOED's journey serves as a powerful reminder that sustainable business practices are not just possible—they are essential for a thriving future.



WOED at Saudi Aramco is proud of the efforts made, whether at the level of supervision and environmental preservation or in developing and raising the efficiency of sustainability in our daily work. As we know from the role of the important community responsibility Saudi Aramco is playing in rehabilitating and raising the level of young national competencies.

Mr. Ahmed A. Al-Mousa  
Director







# SOCIAL ENTERPRISE CATEGORY



# WINNER

## SOCIAL ENTERPRISE CATEGORY



## Community Jameel Saudi Kingdom of Saudi Arabia



Community Jameel Saudi, founded in 2010, is a non-profit and non-governmental organisation based in Jeddah - Saudi Arabia. It is a key part of the Abdullatif Jameel group and focuses on serving the community through innovation, entrepreneurship, creativity and technology. As of 2023, its initiatives have benefited 891,015 individuals. Community Jameel aligns its mission with Saudi Vision 2030 and the UN Sustainable Development Goals, emphasising youth empowerment, environmental protection, and scientific advancement.

Community Jameel Saudi is dedicated to supporting youth by creating opportunities to engage in environmental protection, combat climate change and contribute to scientific, technological and research advancements in the Kingdom of Saudi Arabia. The organisation aligns all its strategies, goals and initiatives with Saudi Vision 2030 and the UNSDGs. Here are some examples of Community Jameel's initiatives:

- **Bab Rizq Jameel:** This aims to qualify Saudi youth to acquire the necessary skills in line with the requirements of the labour market, providing them with job opportunities and sources of income, in cooperation with a wide network of training and employment partners.
- **Saudi Start Smart Competition:** This annual competition is designed to empower entrepreneurs, foster creativity and innovation, and boost the growth of small and medium enterprises. It offers contestants financial prizes, training, mentorship, and networking opportunities.

Community Jameel's initiatives are designed through brainstorming sessions involving stakeholders to generate ideas that serve the community. Stakeholder engagement is a critical part of the process, with feedback gathered to refine initiatives before launch. Projects are monitored and evaluated to ensure they meet objectives, and reports are shared with stakeholders through various communication channels, including interviews, workshops and surveys.

The organisation also promotes its annual reports through social media campaigns, press releases and media interviews. Reports are prepared according to Global Reporting Initiative (GRI) standards and submitted to the National Center for the Development of the Non-Profit Sector. Community Jameel scored highly in a review by the National Center, achieving 93% in compliance, 100% in transparency and 76% in financial integrity.

Community Jameel Saudi has established clear governance standards and, according to the review report from the National Center for the Development of the Non-Profit Sector, achieved the following results: 93% in compliance and commitment, 100% in transparency and disclosure, and 76% in financial integrity, attaining an overall score of 95%. Community Jameel Saudi emphasizes on environmental preservation and climate change mitigation with initiatives such as; the 'Environmental Pathway' a dedicated pathway for renewable energy, along with support for the localisation of the 'Abdul Latif Jameel Water and Food Systems Lab', for research on mitigating the effects of climate change on the safety of food supply chains.

The initiatives of Community Jameel Saudi are to address local market needs and to align with the goals of Saudi Vision 2030. The Nafisa Shams academic programmes trains and empowers women to enter the labour market, supporting the National Transformation Programmes objective of increasing female participation in the workforce to 30%. Community Jameel Saudi seeks to build qualified human teams through providing specialised training programmes for each sector. It is eager to apply the vital global and local practices in different fields, i.e. in the field of combating corruption while at the same time being dedicated to implementing critical global and local practices across various fields.



In 1945, the late Abdul Latif Jameel began a tradition of charitable giving and community projects. For over 75 years, we considered philanthropy as an integral part of Abdul Latif Jameel, and treated on equal footing as commercial endeavors. In 2003, "Community Jameel Saudi Foundation" was inaugurated, aiming to contribute to the social, economic, technological, and environmental prosperity of Saudi Arabia, and to make a positive impact towards creating a better future for society.

**Dr. Ibrahim Badawood**  
Vice Chairman of the Board of Trustees



# 1st RUNNER UP

## SOCIAL ENTERPRISE CATEGORY



## Palestine for Development Foundation - PsDF State of Palestine



PIF Social Investment Subsidiary

Palestine for Development Foundation (PsDF) was established in 2014 and represents a transformative approach to corporate social responsibility (CSR) and sustainable development in Palestine. Operating as the social investments and CSR arm of the Palestine Investment Fund (PIF), PsDF has redefined traditional CSR by integrating systematic and strategic programmes that drive significant socio-economic impact.

PsDF's vision is to contribute to the establishment of a prosperous Palestinian state supported by a robust economy and a very active private sector. Its mission focuses on creating a profound socio-economic impact through inclusivity, particularly by supporting marginalised communities and vital sectors.

Core values of impact, sustainability, empowerment and innovation underpin its strategic approach, aligning with several Sustainable Development Goals (SDGs) such as ending poverty, ensuring quality education, achieving gender equality and promoting sustainable economic growth.

PsDF stands out for its structured approach to CSR, moving beyond traditional grants and sponsorships. Instead, it emphasises on strategic, impact-driven programmes. The foundation's core activities include economic empowerment programmes, SME support, capacity building and innovative funding mechanisms, like development impact bonds (DIBs). PsDF's programmes are designed to address the needs of Palestinian communities directly, leveraging core funds from PIF, which can amount to 16% of PIF's net profit.

PsDF integrated sustainability into its core strategy, albeit at an early stage. The organisation benchmarks against local and international best practices and aligns with relevant SDGs and national policies.

It acknowledges climate change as a significant global challenge and has incorporated a green economy pillar in its strategy, utilising PIF's Massader company for renewable energy projects. PsDF plans to enhance its sustainability practices further by joining platforms like the Arabia CSR Network.

Corporate responsibility is a top priority for PsDF, supported by PIF's leadership. The organisation is developing clear responsibilities for Environmental, Social and Governance (ESG) issues, adopting ESG standards, and improving reporting practices. Training on ESG risks and opportunities is ongoing, with a focus on enhancing documentation and transparency.

PsDF excels in engaging with stakeholders and assessing community impact. It has mapped stakeholders, set up grievance channels and it also provides regular reporting to the Ministry of National Economy and other partners. The foundation's strategic focus includes supporting SMEs, creating job opportunities, fostering entrepreneurship and strengthening community-based organisations (CBOs). Notably, PsDF has supported over 8,600 SMEs, created more than 18,500 jobs and trained over 7,700 young professionals and students.

Innovation is central to PsDF's strategy, driving socio-economic impact and sustainability. The foundation integrates innovation into its programmes, including curriculum development and educational interventions. PsDF's efficient use of donor and partner funds ensures that grants are fully utilised for beneficiaries, with administrative costs covered separately by PIF.

PsDF's unique approach to CSR and Sustainability has set it apart in the region. Its well-established track record, strategic relationships and extensive network have enabled it to challenge traditional CSR practices and adopt more impactful, programme-based initiatives with clear objectives and time bound deliverables. PsDF's reputation, expertise and efficient organisational structure underscore its role as a leader in sustainable development and social impact.



PsDF operates in an economic and political environment full of challenges. Despite this, the foundation managed to develop a set of community initiatives and programs, which focus on four pillars: SMEs support programs with a focus on marginalized and less fortunate areas. Investing in education and capacity building, promoting Green and Circular Economy, Strengthen CBOs and NGOs. All this contributes to creating a tangible, sustainable and measurable development impact and raising awareness.

**Mr. Ahmed Fathi Zeidan**  
Acting GM – Senior Programmes Manager





# EDUCATION SECTOR CATEGORY



# WINNER

## EDUCATION SECTOR CATEGORY



### The Millennium School, Dubai United Arab Emirates



The Millennium School, nestled in the heart of Dubai, has emerged since the year 2000 as a beacon of sustainability in education. It sets exemplary standards that inspire schools across the region, showcasing that environmental stewardship can co-exist harmoniously with academic excellence.

At The Millennium School, sustainability transcends policy-it is a way of life. The school has seamlessly integrated environmental consciousness into its curriculum, operations and community engagement initiatives. By nurturing a deep understanding of ecological responsibility among its students, the school ensures that the next generation is equipped to tackle global environmental challenges.

One of the school's most notable achievements is its comprehensive waste management programme. The Millennium School has implemented a robust waste segregation system, drastically reducing landfill contributions. On-site composting facilities and recycling programmes turn waste into resources, fostering a circular economy mindset among students and staff.

Energy efficiency is another cornerstone of the school's sustainability strategy. By retrofitting buildings with energy-efficient materials, such as LED lighting and smart energy management systems, The Millennium School has significantly reduced its carbon footprint. Its commitment to renewable energy is further demonstrated through collaborations with energy partners to transition to cleaner sources, reinforcing its goal of achieving net-zero carbon emissions.

Beyond its campus, The Millennium School actively engages with the local community through various sustainability initiatives. Strong partnerships with local conservation groups enable the school to protect biodiversity and promote sustainable land use practices. These collaborations empower students to take active roles in community conservation projects, extending the school's impact.

Moreover, the school's emphasis on inclusivity and social equity is reflected in its partnerships with organisations dedicated to supporting marginalised groups. Through educational programmes and vocational training, The Millennium School has created opportunities for women, young people, and individuals with disabilities, ensuring that its sustainability initiatives contribute to broader social and economic transformation.

Innovation lies at the core of The Millennium School's sustainability approach. Leveraging cutting-edge technology, the school enhances learning while minimising environmental

impact. Digital learning platforms and virtual classrooms reduce reliance on paper, reflecting the school's forward-thinking approach and preparing students for future challenges.

The school's dedication to sustainability is further demonstrated through its integration of sustainability themes across various disciplines. From project-based learning on waste reduction to courses on environmental stewardship, The Millennium School equips its students with the skills and knowledge necessary to become leaders in sustainable development.

The Millennium School's achievements in sustainability are a testament to its unwavering commitment to creating a better future. As the only CBSE school in Dubai with over 70% outstanding parameters in KHDA's inspections and a consistent record of excellence in both academics and well-being, the school's reputation is well-deserved. Its recognition by various awards, including the Dubai Quality Appreciation Award and the Green Flag Award, further cements its position as a leader in sustainable education.

In a world increasingly prioritising sustainability, The Millennium School - Dubai, stands out as an inspiration to educational institutions everywhere. Its innovative practices, community partnerships and holistic approach to sustainability demonstrate the powerful impact of a school committed to making a difference. The Millennium School is not just preparing students for the future - it is actively shaping a sustainable future for all.



The Millennium School envisions nurturing mindful global citizens. Through the curriculum and learning experiences, the school intentionally

creates opportunities for students to proactively engage with global issues, including sustainable living. Through the sustainability weeks, the increased green cover around the school, virtual collaborations with Round Square schools, and the value of the month in June, students engage in dialogue, discussions and action simple ways to promote a sustainable living in their circle of influence.

**Dr. Ambika Gulati**  
Principal & CEO





# **PARTNERSHIP & COLLABORATION CATEGORY**



# WINNER

## PARTNERSHIP & COLLABORATION CATEGORY



### Palestine for Development Foundation - PsDF State of Palestine



PIF Social Investment Subsidiary

In a world where sustainability transcends mere rhetoric to become a pressing global necessity, the Palestine for Development Foundation (PsDF) shines as a trailblazer and source of inspiration. Since its founding in 2014 by the Palestine Investment Fund (PIF), PsDF has been at the forefront of driving sustainability and economic development in East Jerusalem, a region often facing formidable challenges. Their impactful collaborations with the European Union (EU) and other key partners showcase a powerful model for fostering sustainable progress and supporting underserved communities.

Central to PsDF's sustainability mission is the Jerusalem Granting Facility, a groundbreaking partnership between PsDF, the EU and PIF. This initiative has channelled an impressive €4.0 million in grants to micro, small and medium-sized enterprises (MSMEs) in Jerusalem. Highlighting their dedication to environmental stewardship, PsDF launched the Green Energy and Sustainability Granting Facility two years ago. With a robust budget of €2.4 million and a three-year commitment from 2022 to 2024, this programme provides essential matching grants to MSMEs and NGOs focused on green technologies and energy efficiency.

The Green Energy and Sustainability Granting Facility has already delivered remarkable results. The programme has to date supported 31 diverse entities, including 9 NGOs such as schools, a shelter for individuals with disabilities and agricultural institutions. The remaining beneficiaries are MSMEs across various industries, including tourism, trade, services and manufacturing. This funding has enabled the installation of photovoltaic (PV) systems with a total capacity of 800 kWp, which is the equivalent of planting 8,000 trees annually.

In addition, the initiative has energised local youth through engaging hackathons aimed at generating innovative environmental solutions. To date, 2 hackathons have been conducted involving 50 aspiring entrepreneurs and innovators, driving fresh and creative approaches to sustainability challenges.

The benefits of this programme extend far beyond the immediate recipients. By allocating €693,073 in matching grants and generating 414 job opportunities, PsDF's efforts significantly bolster community well-being and economic resilience. The programme aligns with several Sustainable Development Goals (SDGs), including Goal #7 (Affordable and Clean Energy), Goal #8 (Decent Work and Economic Growth), Goal #11 (Sustainable Cities and Communities), and Goal #13 (Climate Action).

The success of these initiatives is built on a solid governance structure. PsDF, PIF and the EU have implemented clear objectives, measurable targets as well as an open communication strategy. The partnership's rigorous reporting system, regular performance reviews and active stakeholder engagement ensure transparency and adaptability, allowing the programme to overcome challenges and make necessary adjustments effectively.

Operating in East Jerusalem comes with its own set of unique challenges, including restrictions on movement and resource access. PsDF has adeptly navigated these hurdles by embracing digital solutions, enhancing operational efficiency and raising environmental awareness through workshops and consultations. These efforts have succeeded in addressing immediate issues and also fortify long-term resilience and capacity within the local business landscape.

The collaboration between PsDF, the EU and PIF stands as a compelling example of how strategic partnerships can drive profound and sustainable change. By tackling local challenges with innovative strategies and cultivating a culture of sustainability, PsDF illustrates the transformative potential of collaborative efforts in even the most challenging contexts. Their unwavering commitment to supporting MSMEs, engaging young talent and promoting eco-friendly practices positions PsDF as a leading exemplar of sustainability and community development.



PsDF operates in an economic and political environment full of challenges. Despite this, the foundation managed to develop a set of community initiatives and programs, which focus on four pillars: SMEs support programs with a focus on marginalized and less fortunate areas. Investing in education and capacity building, promoting Green and Circular Economy, Strengthen CBOs and NGOs. All this contributes to creating a tangible, sustainable and measurable development impact and raising awareness.

**Mr. Ahmed Fathi Zeidan**  
Acting GM – Senior Programmes Manager



# 1<sup>st</sup> RUNNER UP

## PARTNERSHIP & COLLABORATION CATEGORY



### Gulf Petrochemical Industries Company Kingdom of Bahrain



In the rapidly evolving landscape of sustainability, the Gulf Petrochemical Industries Company (GPIC) that came into existence in 1979 has consistently demonstrated that impactful change is possible through strategic partnerships.

Among their many initiatives, the collaboration with the Ministry of Education on the Environmental Research Programme stands as a beacon of inspiration for others. This partnership underscores the profound influence that industry leaders can have when they work hand in hand with educational institutions to foster environmental stewardship.

The Environmental Research Programme, jointly developed by GPIC and the Ministry of Education, was designed to engage students in meaningful environmental research, fostering a culture of sustainability from an early age. This initiative is a testament to GPIC's commitment to nurturing the next generation of environmental leaders, ensuring that sustainability practices are deeply rooted in the community.

GPIC's role in this partnership goes beyond mere financial support. The company has provided access to its state-of-the-art facilities, offering students and researchers a practical environment to apply their theoretical knowledge. This hands-on approach has enriched the learning experience, enabling participants to tackle real-world environmental challenges with innovative solutions.

The GPIC-Ministry of Education Environmental Research Programme has made significant strides in sustainability through collaborative efforts. To date, it has received 1,433 research proposals, with over 380 projects funded and completed, focusing on critical environmental challenges like water conservation, air pollution, waste management and renewable energy.

Recent initiatives include advancements in agricultural innovation, such as Phytoremediation and Smart Canopy systems for soil improvement in leafy vegetable production. The programme has directly benefited more than 5,380 students from 563 schools in the Kingdom of Bahrain, fostering a new generation of environmental stewards.

One of the standout projects involved the development of a water conservation system that has the potential to reduce water consumption in industrial processes by up to 15%. This innovation, driven by student research, is now being piloted within GPIC's own operations, showcasing the tangible benefits of this collaboration.

GPIC's collaboration with the Ministry of Education sets a powerful example for other organisations to follow. By investing in educational initiatives and supporting environmental research, companies can play a pivotal role in driving sustainability forward. This partnership highlights the importance of industry-academia collaboration in achieving long-term environmental goals and demonstrates that such initiatives can yield significant results when aligned with an organisation's core values.

The partnership between Gulf Petrochemical Industries Company (GPIC) and the Ministry of Education through the Environmental Research Programme is a shining example of how collaboration can lead to significant advancements in sustainability. By combining the expertise and resources of both entities, they have created a programme that benefits the participants and also contributes to the broader goal of environmental preservation.

As the world continues to grapple with the challenges of sustainability, initiatives like this serve as a powerful reminder that impactful change is within reach when industry leaders and educational institutions come together with a shared vision.

GPIC's commitment to fostering environmental stewardship through this partnership is truly inspirational, setting a standard for others to follow in the pursuit of a more sustainable future.



GPIC's continued participation in the Arabia CSR Awards comes from the company's enthusiasm and deep

belief in the importance of continuous development and improvement as the framework of the awards provides a tool for the neutral evaluation of sustainability and social responsibility in the company. In addition to focusing the framework of the awards on the appropriate application of governance, environment, social responsibility, investing in human capital & empowering young people.

Eng. Yasser Alabbasi  
Chief Executive Officer





# 2<sup>nd</sup> RUNNER UP

(TIE)

## PARTNERSHIP & COLLABORATION CATEGORY



### Arada Developments

United Arab Emirates



Established in 2017, Arada Developments has quickly become a significant force in promoting sustainable development across the Emirate of Sharjah. The organisation's Sharjah Flood Relief Support Activity exemplifies its commitment to improving the lives of residents during critical times. In response to the devastating floods, Arada quickly mobilised resources to address the urgent needs of those affected.

By partnering with the Sharjah Social Services Department (SSSD), Sharjah Housing Authority (SHA) and the UAE Rescue Team, Arada provided emergency housing for 1,200 residents. This rapid response ensured that families had a safe place to stay within just 36 hours of the crisis.

Arada also ensured that their collaboration objectives were in harmony with local needs, identified through a rigorous needs analysis. In coordination with the Sharjah Social Services Department (SSSD) and community leaders, they assessed immediate and long-term needs. This led to providing accommodation and support for up to 7 weeks, highlighting their commitment to the community.

Arada established a robust governance process rooted in ethics, accountability and transparency. The 'Sharjah Flood Relief Support Activity' was managed under this framework to maintain integrity and ensure effective service delivery. They prioritised respect, dignity and personalised support for each family, alongside regular community engagement and transparent communication.

Arada's partnership with local authorities had well-defined objectives and targets. They focused on immediate relief, government support, aiding vulnerable populations and fostering community engagement. Their rapid mobilisation and effective distribution of resources ensured that these goals were met efficiently.

Arada implemented a tailored communication strategy for different stakeholders. They coordinated with government entities like SSSD and Sharjah Housing Authority (SHA) and informed the public through joint announcements. An internal campaign motivated employee participation, leading to 25,012 man-hours dedicated to relief efforts.

Continuous monitoring and evaluation were key to Arada's approach. Daily evaluations ensured resources were allocated effectively, while qualitative and quantitative indicators measured the impact. Partners were actively involved in these evaluations, ensuring that all perspectives were considered in decision-making.

Arada maintained a structured reporting system to ensure transparency and accountability. Detailed reports, financial audits, and impact assessments were regularly shared with stakeholders. Feedback mechanisms allowed for prompt corrective actions, maintaining the integrity and effectiveness of the partnership. Regular progress reviews and necessary adjustments ensured continuous improvement in the Sharjah Flood Relief Support Activity. This adaptive approach allowed Arada to respond to emerging needs and challenges, keeping their efforts relevant and impactful.

Arada actively encouraged stakeholder participation at every stage of the partnership. Real-time planning, goal setting and implementation which involved key partners like SSSD, SHA and the UAE Rescue Team. This collaborative approach ensured that the relief efforts were inclusive and reflective of community needs.

Arada clearly defined the outcomes and impacts of their partnership, using both qualitative and quantitative indicators to assess success. Key outcomes included providing temporary housing, food and essential services to flood-affected residents, supporting government entities and prioritising aid for vulnerable populations.

Arada Developments' commitment to sustainable development and improving the lives of Sharjah residents is evident in their structured, ethical and transparent approach to the Sharjah Flood Relief Support Activity. Their efforts serve as an inspiring model for future collaborations aimed at community betterment.



Dear CSR Arabia Awards committee, In the wake of the floods in April, our company stood with those affected, offering immediate aid and extended stay housing for thousands of people. Our commitment to ensuring the health and wellbeing of the communities where we operate is a core part of our corporate approach and we urge you to watch this video that summarizes our efforts. We hope our initiative will be highlighted and recognized by your esteemed committee.

Mr. Ahmed Alkhoshaibi  
Group CEO



# 2<sup>nd</sup> RUNNER UP

(TIE)

## PARTNERSHIP & COLLABORATION CATEGORY



## Ministry of Climate Change & Environment

United Arab Emirates



The Ministry of Climate Change & Environment (MOCCA) which was established in 1993, has set a benchmark for inspiring sustainability through its strategic partnerships and collaborations. Among its many initiatives, the 'Climate Ambassadors Programme' (CAP) stands out as an inspiration of innovation, education and youth empowerment in the United Arab Emirates (UAE).

This programme, launched in collaboration with the Expo School Programme, has made significant strides in shaping the future leaders of climate action by providing an immersive, hands-on experience in international climate negotiations.

With the UAE hosting COP28 at Expo City Dubai in 2022-2023, MOCCA seized the opportunity to engage young minds in the complexities of global climate discussions. The Climate Ambassadors Programme was designed to give students a real-world understanding of international climate negotiations. Over a 2.5-hour session, students assumed the roles of ambassadors representing various countries.

They explored the climate challenges their assigned nations face, collaborated with peers and worked to draft and negotiate action plans. This immersive experience not only introduced them to the workings of COP but also sharpened their teamwork, diplomacy and critical thinking skills, it also boosted their confidence in negotiation abilities.

The success of the Climate Ambassadors Programme highlights the importance of strategic partnerships. MOCCA collaborated with key educational bodies, including the Expo School Programme, Ministry of Education and Emirates Schools Establishment, to extend the programme's reach across the nation. This broad collaboration ensured that students from both public and private schools, as well as universities across the UAE, could participate in the programme and benefit from the experience.

From 20th February to 10th November, 2023, the Climate Ambassadors Programme achieved impressive milestones. The programme conducted 147 sessions, engaging 4,396 students and 470 teachers. Each session focused on critical climate issue such as carbon and greenhouse gas mitigation, clean energy transitions, loss and damage, food security and environmental health. The programme's structure was continuously refined based on participant feedback, ensuring high levels of engagement and learning.

The Climate Ambassadors Programme aligns with several Sustainable Development Goals (SDGs), including SDG 4

(Quality Education), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals). By educating students on the impacts of climate change and international negotiations, the programme supported the global sustainability agenda and also empowered the next generation to take proactive steps toward environmental stewardship.

MOCCA's commitment to ethical governance and transparent communication has been central to the Climate Ambassadors Programme's success. The initiative was governed by a structured process that emphasised accountability and inclusiveness. Clear objectives, session agendas and expected outcomes were communicated to all stakeholders, ensuring that the programme operated with integrity.

The Ministry of Climate Change & Environment's Climate Ambassadors Programme serves as an exemplary model of how strategic partnerships, innovative education and youth empowerment can drive sustainability initiatives. By equipping students with the knowledge and skills to navigate the complexities of climate negotiations, MOCCA has inspired the next generation of environmental leaders and has set a high standard for others to follow.

The programme's success underscores the power of collaboration and the vital role of engaging youth in the global fight against climate change.



The Ministry of Climate Change and Environment leads the UAE's efforts in achieving environmental and social sustainability to foster thriving communities. It's policies and initiatives aim to safeguard natural ecosystems and integrate sustainable practices in everyday life. In line with its mandate to engage communities in climate action and foster economy-wide transformation, the Ministry runs awareness campaigns and forges partnerships with different stakeholders to drive the nation's sustainability goals for a sustainable future for all.

H.E. Dr. Amna bint Abdullah Al Dahak

Minister of Climate Change and Environment



# SPONSORS' PROFILES



# PLATINUM SPONSOR

## **Gulf Petrochemical Industries Company**



The Gulf Petrochemical Industries Company is a joint venture, equally owned by BAPCO Energies in the Kingdom of Bahrain, SABIC Agri-Nutrients Investments in the Kingdom of Saudi Arabia, and Petrochemical Industries Co. (PIC) in the State of Kuwait.

GPIC uses natural gas which is readily available in the Kingdom of Bahrain as a feedstock for the production of ammonia, urea and methanol. GPIC considers itself a role model in the protection of the environment and was the first industrial company to use practical demonstration projects to verify the environmental credentials of its operations. A fish farm, a bird sanctuary, palm tree plantations and a herbal garden have been established at the GPIC site. The challenges of regional and global climate change have always been at the forefront of GPIC's strategies.

GPIC has a robust and internationally recognised Safety, Health and Environmental Management System. The company has won many accolades including the Sir George Earle Trophy from RoSPA, UK and the R.W. Campbell Award from the National Safety Council, USA for excellence in HSE management systems and the winner in the Arabia CSR Awards in consecutive cycles.

GPIC is also a leader in the field of sustainability and corporate social responsibility; it contributes to many of the community's issues aimed at education, women's empowerment, sports and health.

# SILVER SPONSORS

## Arada Developments



Sustainability drives Arada's vision of creating spaces where people connect to live happier, healthier lives.

Arada's commitment to the environment is evident in its communities, which contain over 100,000 trees offering improved air quality and a more sustainable living environment. Its natural resource management expertise extends to advanced water conservation and waste management techniques, as well as investment into cutting-edge treatment technology. Energy-efficient designs, sustainable construction practices and smart home technologies deployed in every Arada home reduce energy consumption and lower carbon emissions.

At the same time, it prioritizes social responsibility by fostering a diverse and inclusive work environment, and Arada was recently recognized as the top real estate workplace in the UAE by Great Place to Work. Arada's company and community calendars feature events that foster engagement and skill-building, offer emerging talent platforms to hone their skills, build confidence and connect with others. The Arada Foundation works with partners such as The Big Heart Foundation and UNHCR on initiatives both at home and abroad, including the internationally recognized Home for a Home campaign. Through its combined focus on environmental stewardship and social wellbeing, Arada aims to create a positive, lasting impact and contribute to a sustainable and equitable future for all.

## McDonald's UAE



Operating since 1994, Emirates Fast Food Co., the owner and operator of McDonald's restaurants in the UAE prides itself on being a local member of the community and is firmly committed to being a responsible leader in the QSR sector. McDonald's UAE has been a strong supporter of sustainability and environmental preservation which has been endorsed through its long-standing partnership with Emirates Environmental Group.

This partnership has resulted in many green initiatives such as Planting a Greener Future, Clean Up UAE and the Can Collection Drive that have made a positive impact on the local environment. McDonald's UAE is also a founding member of the Arabia Corporate Social Responsibility Network.

In an ongoing effort to make a positive impact on the environment, McDonald's UAE started its biodiesel program to reduce its carbon footprint in July 2011. Through this program all McDonald's used cooking oil is collected from its outlets across the UAE, converted into 100% biodiesel, and is used to fuel the company's logistic fleet and to date they saved over 26 million kg of CO2 emissions. Also, McDonald's UAE has begun implementing eco-friendly packaging across the market - wooden stirrers, wooden cutlery, and paper straws are being introduced as sustainable alternatives to plastic, with a full rollout across all its restaurants to be completed by the end of 2024. By end of 2025, McDonald's UAE is committed to significantly reduce the use of plastics in Happy Meal toys and increase the use of sustainable materials across its product line.

# Conclusion

According to the Inter-agency Task Force on Financing for Development Report, the world is severely off track to achieve the 17 UNSDGs by 2030. Countries are off track on the 2030 Agenda for Sustainable Development, with around half of the 140 Sustainable Development Goal (SDG) targets for which sufficient data is available deviating from the required path. Current projections estimate almost 600 million people will continue to live in extreme poverty in 2030, more than half of them women.

Progress is woefully inadequate on climate action, with global greenhouse gas emissions still rising when rapid and deep reductions are needed. Four in 10 of the global population live in countries where governments spend more on interest payments than on education or health. The report stated that private sector development, a key driver of sustainable growth and development, has stalled in recent years as investment growth, trade and technology diffusion slowed.

The situation underscores the criticality of voluntary private sector involvement in sustainable development, and highlights the contributions of those that have made social responsibility and impact investment a core purpose of the business. A renewed focus on the Social Licence to Operate and the need for creating equitable value for internal and external stakeholders would be considered as the right pathway to the future. It would help the global economy to recover and resurface to its pre-pandemic and pre-conflict state and even beyond.

The cases evident in the winning entries of the Arabia CSR & Sustainability Awards all reflect a strong and sustained commitment to socially responsible business and fair operations. The importance of such cases is paramount, particularly when the prospect of sustainable development seems to be almost beyond reach, at least within the next half a decade. These examples show that the determination to remain true and rock solid in the face of apathy and obstacles still raise hope for a better future.

The winners of this cycle are many and represent diverse sectors, which again is proof positive of the substantial impact that they have generated on the ground and within their own spheres of influence. Furthermore, they have satisfied the requirements of the rigorous assessment process of the Awards which is based on leading global standards, frameworks and benchmarks, and emerged at the top.

They have demonstrated superior understanding and thorough implementation of sustainability strategies and policies, engaged proactively with stakeholders in a bid to respond to their needs and expectations, practised transparency and accountability, and have shared robust performance and concrete outcomes. Guided by top level support and endorsement, as well as cascading responsibility; their ESG practices, their collaborative and partnership initiatives, innovation drives and community related investments have been truly noteworthy and deserving of accolade.

The winning entities stand tall as frontrunners, leaders and champions, and the Arabia CSR & Sustainability Awards is the appropriate platform to showcase their achievements and leaderships. The champions will be formally acknowledged and presented with deserving trophies in the Gala Awarding Ceremony, and the rest of the participants will also be presented with certificates of appreciation.

Every participant will be given a full report on their application, containing the scores and detailed jury feedback to guide and help them close the gaps in their operations with the expectation of submitting a better application next year.

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